

Q1 How many people are there in your household?

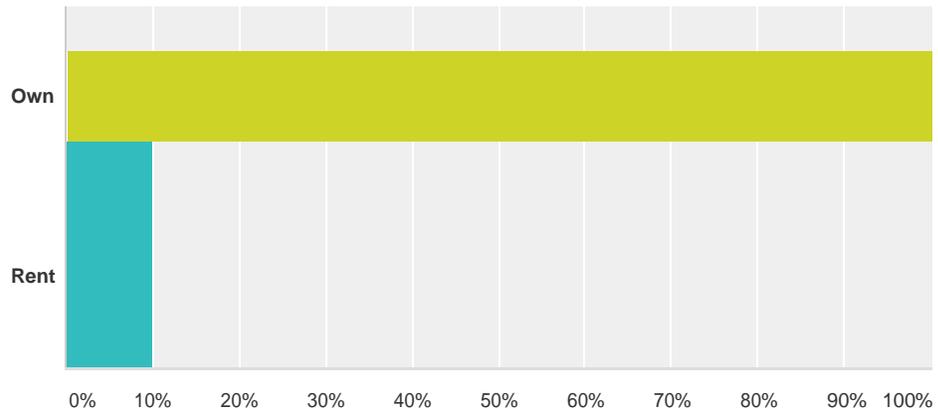
Answered: 326 Skipped: 5

Q2 How old are you?

Answered: 323 Skipped: 8

Q3 Does your household:

Answered: 326 Skipped: 5

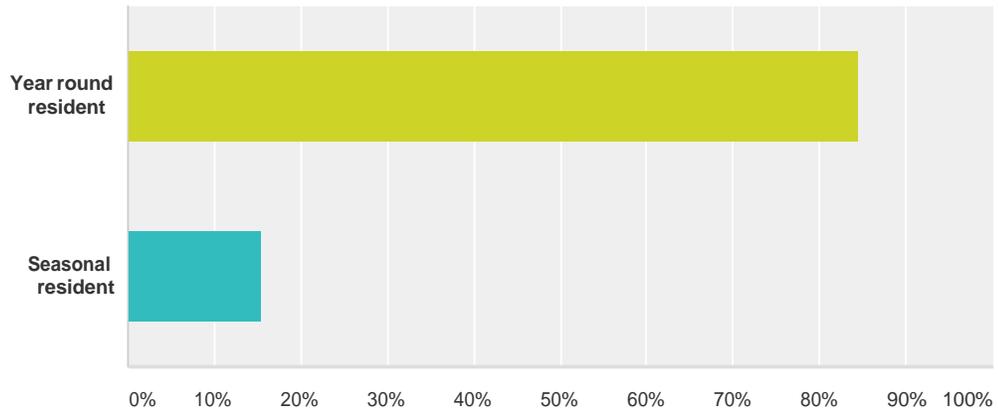


Answer Choices	Responses	
Own	92.94%	303
Rent	7.06%	23
Total		326

Q4 Are you a year round or a seasonal resident?

Answered: 323 Skipped: 8

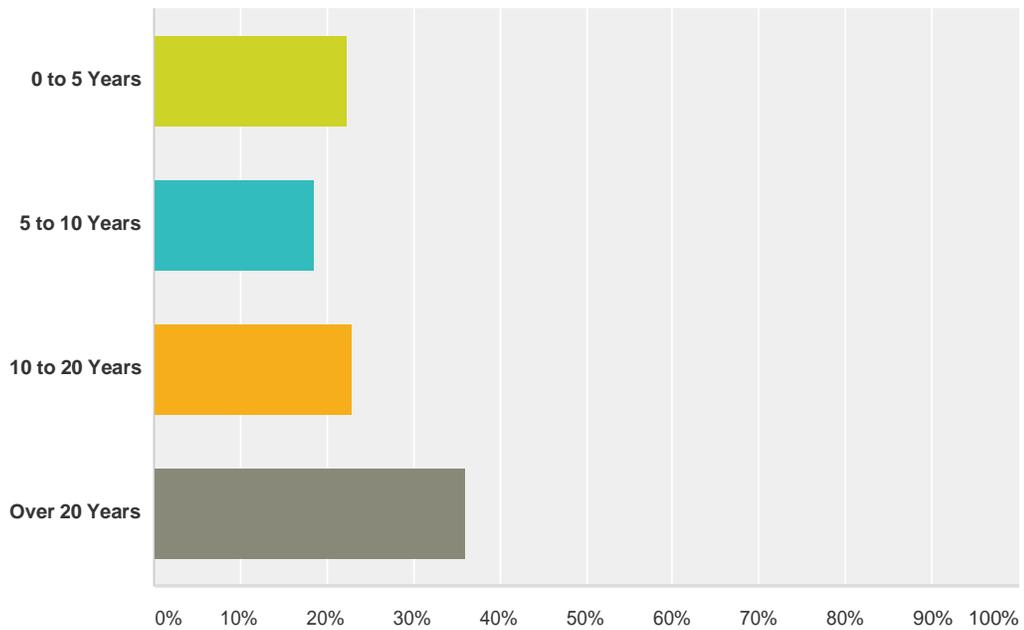
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Answer Choices	Responses
Year round resident	84.52% 273
Seasonal resident	15.48% 50
Total	323

Q5 How long have you lived in Hillsborough?

Answered: 327 Skipped: 4



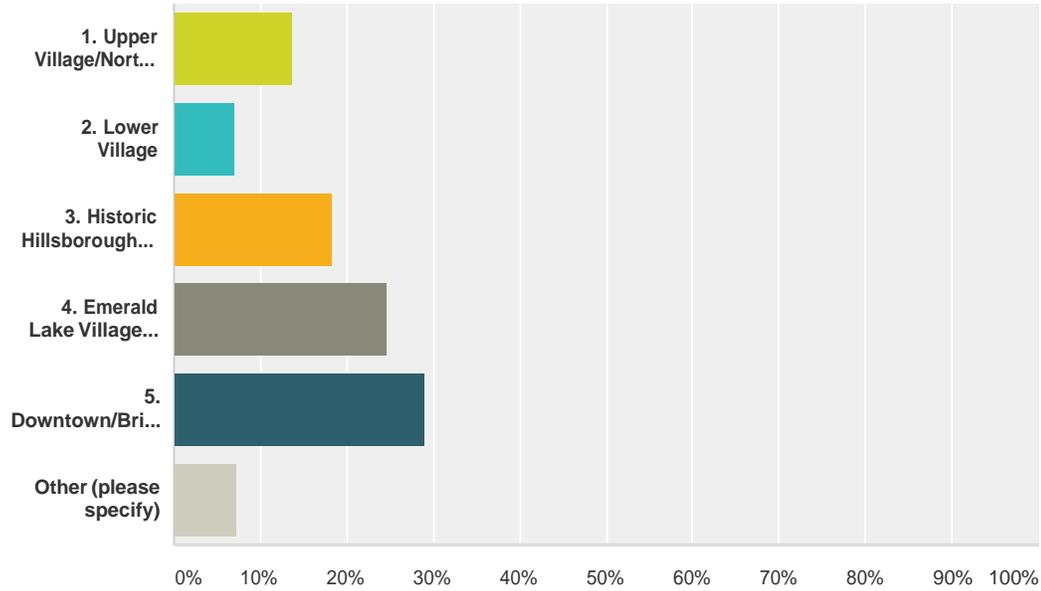
Answer Choices	Responses
0 to 5 Years	22.32% 73
5 to 10 Years	18.65% 61
10 to 20 Years	22.94% 75

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Over 20 Years	36.09%	118
Total		327

Q6 Which section of town do you live in or near? (Please see map below)

Answered: 328 Skipped: 3

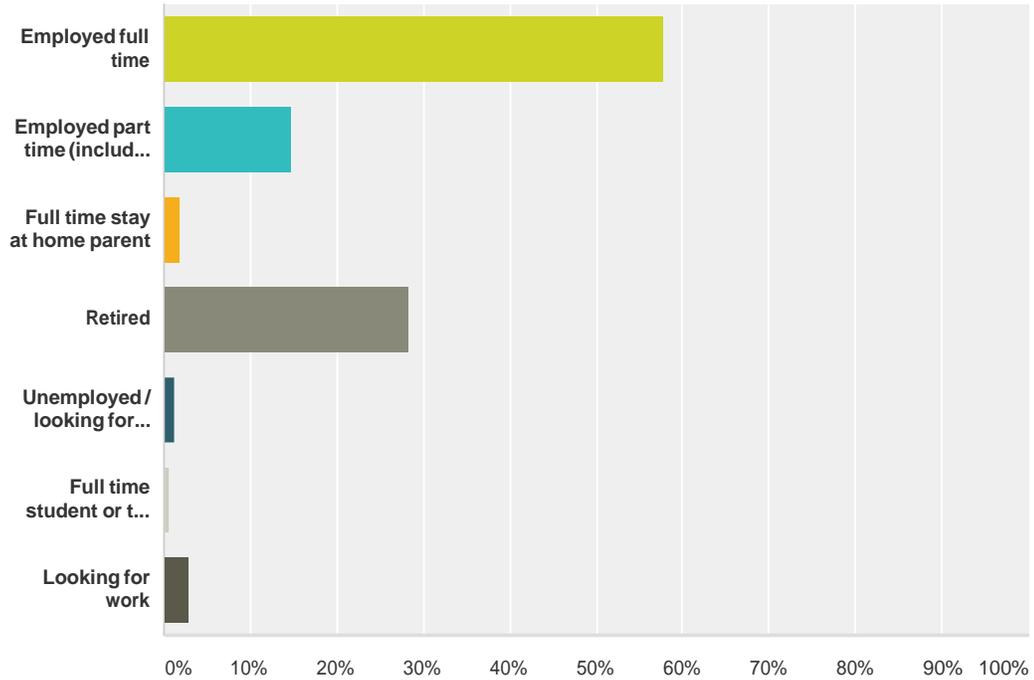


Answer Choices	Responses	Count
1. Upper Village/Northwest Hillsborough	13.72%	45
2. Lower Village	7.01%	23
3. Historic Hillsborough Center/Northeast Hillsborough	18.29%	60
4. Emerald Lake Village District	24.70%	81
5. Downtown/Bridge Village/Central Business District	28.96%	95
Other (please specify)	7.32%	24
Total		328

Q7 Are you Currently?

Answered: 318 Skipped: 13

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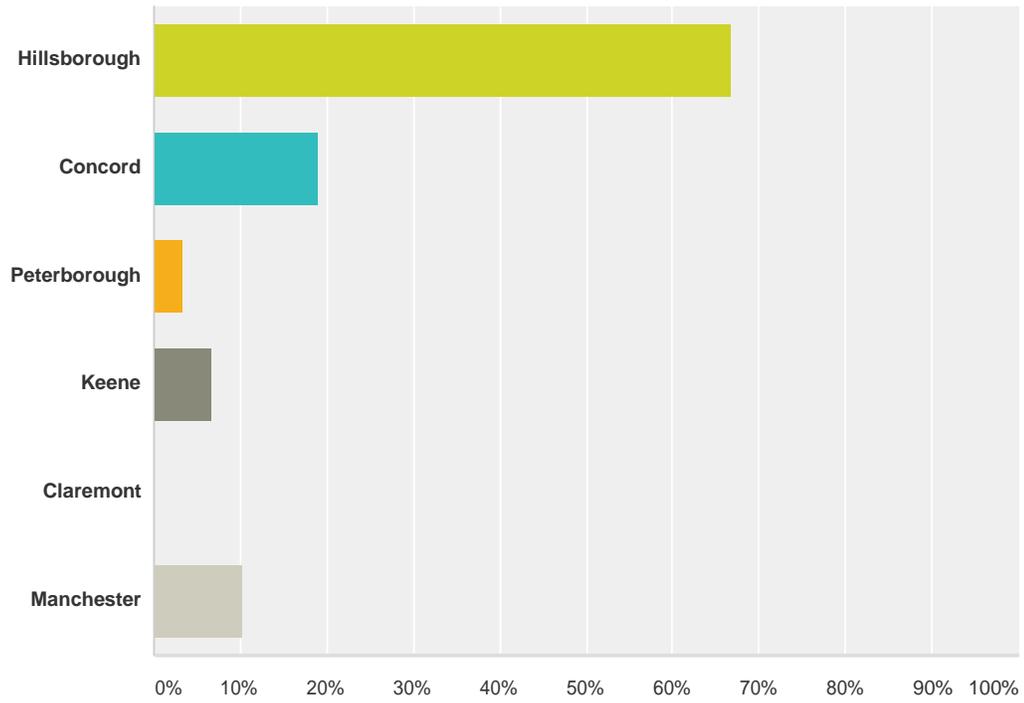


Answer Choices	Responses
Employed full time	57.86% 184
Employed part time (including multiple part time jobs)	14.78% 47
Full time stay at home parent	1.89% 6
Retired	28.30% 90
Unemployed / looking for work	1.26% 4
Full time student or too young to work	0.63% 2
Looking for work	2.83% 9
Total Respondents: 318	

Q8 Where are you employed?

Answered: 148 Skipped: 183

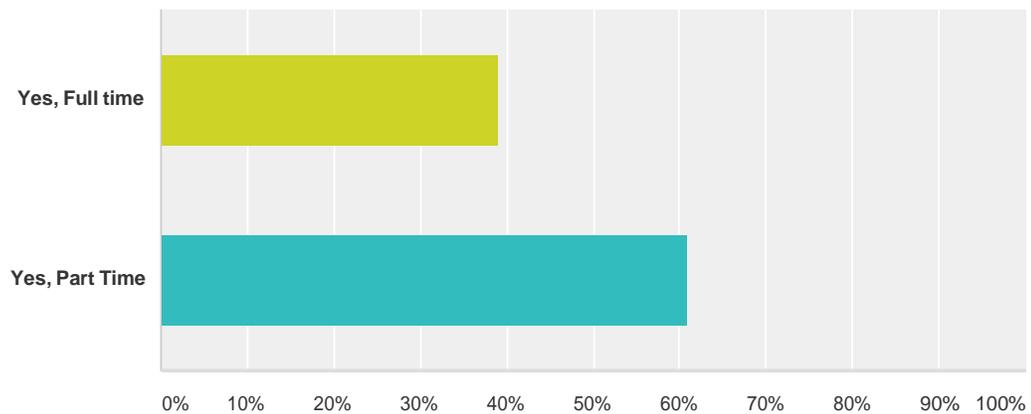
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Answer Choices	Responses
Hillsborough	66.89% 99
Concord	18.92% 28
Peterborough	3.38% 5
Keene	6.76% 10
Claremont	0.00% 0
Manchester	10.14% 15
Total Respondents: 148	

Q9 Do you work from home?

Answered: 92 Skipped: 239

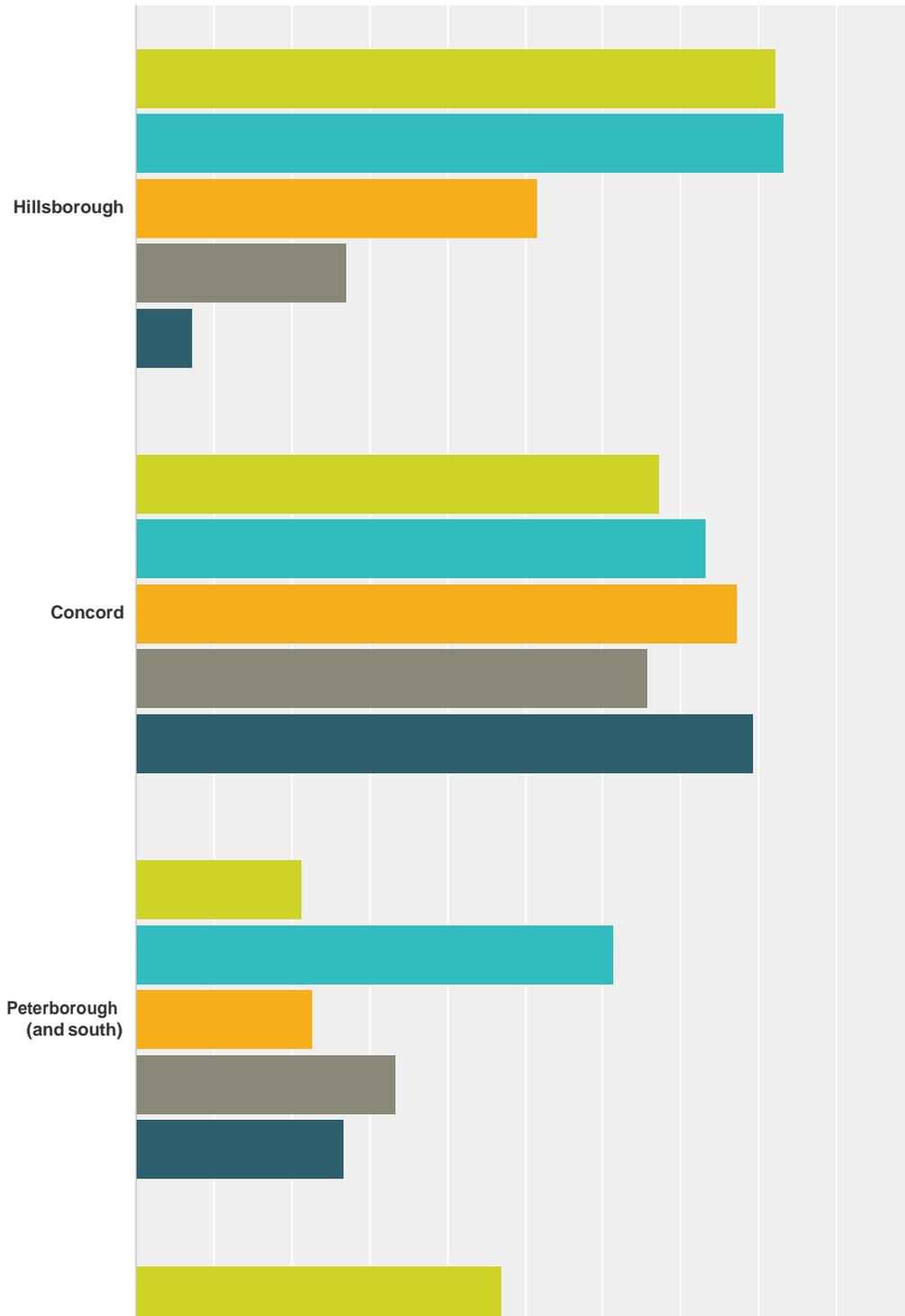


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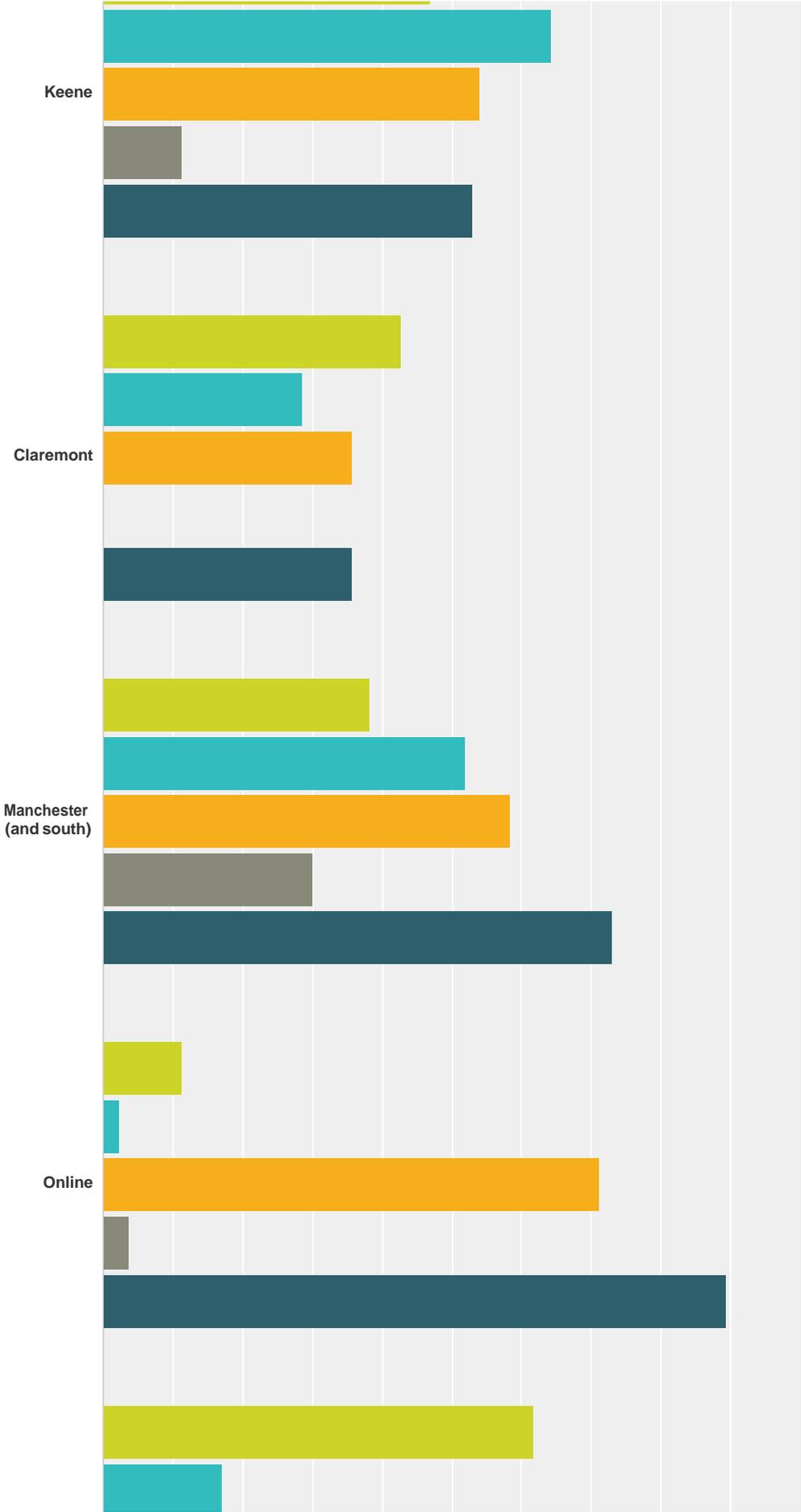
Answer Choices	Responses	
Yes, Full time	39.13%	36
Yes, Part Time	60.87%	56
Total		92

Q10 In which community do you shop/use services?

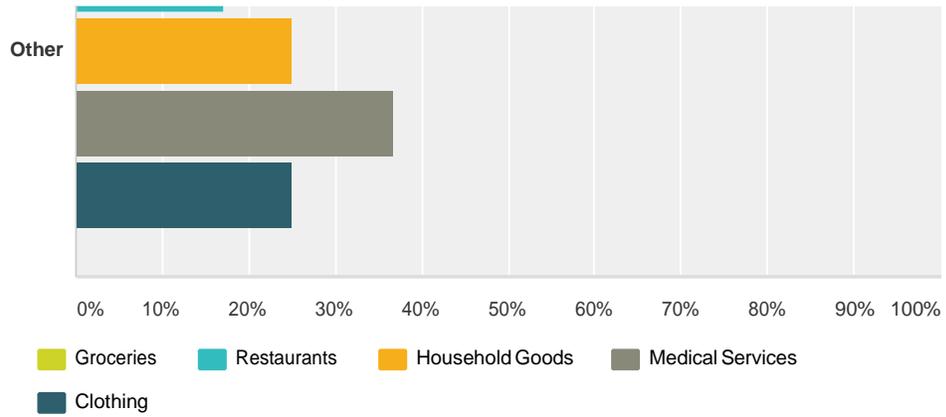
Answered: 317 Skipped: 14



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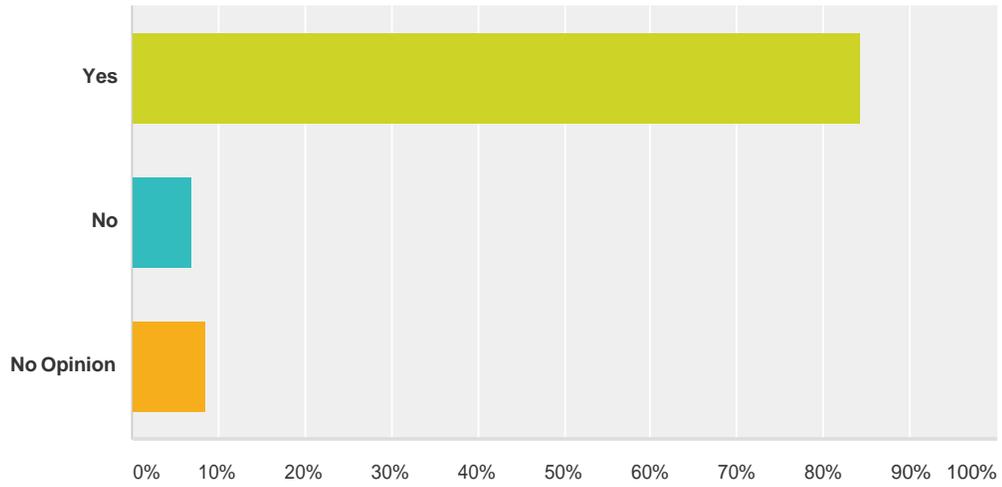


	Groceries	Restaurants	Household Goods	Medical Services	Clothing	Total Respondents
Hillsborough	82.23% 236	83.28% 239	51.57% 148	27.18% 78	7.32% 21	287
Concord	67.26% 189	73.31% 206	77.22% 217	65.84% 185	79.36% 223	281
Peterborough (and south)	21.33% 16	61.33% 46	22.67% 17	33.33% 25	26.67% 20	75
Keene	46.94% 46	64.29% 63	54.08% 53	11.22% 11	53.06% 52	98
Claremont	42.86% 6	28.57% 4	35.71% 5	0.00% 0	35.71% 5	14
Manchester (and south)	38.21% 47	52.03% 64	58.54% 72	30.08% 37	73.17% 90	123
Online	11.36% 15	2.27% 3	71.21% 94	3.79% 5	89.39% 118	132
Other	61.84% 47	17.11% 13	25.00% 19	36.84% 28	25.00% 19	76

Q11 Should Hillsborough promote rehabilitation of vacant/dilapidated buildings?

Answered: 315 Skipped: 16

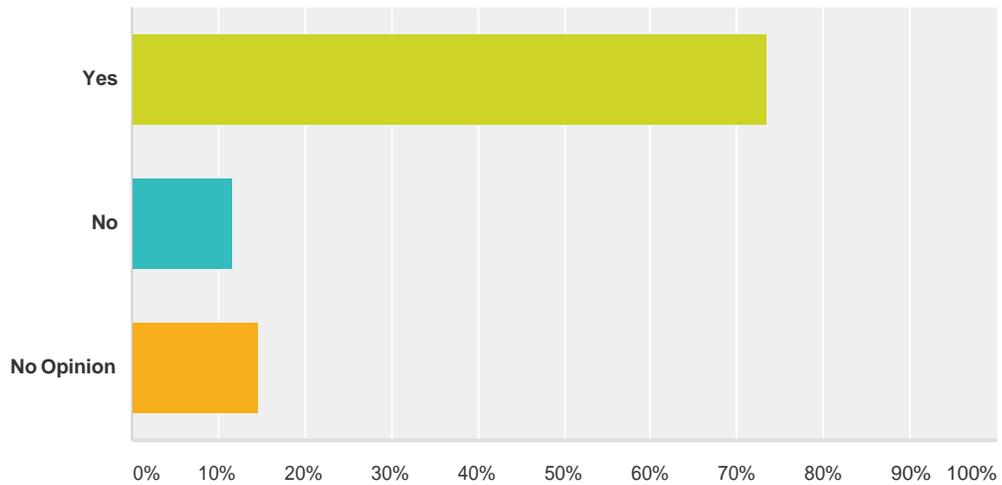
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Answer Choices	Responses	Count
Yes	84.44%	266
No	6.98%	22
No Opinion	8.57%	27
Total		315

Q12 Should Hillsborough promote infill* development?

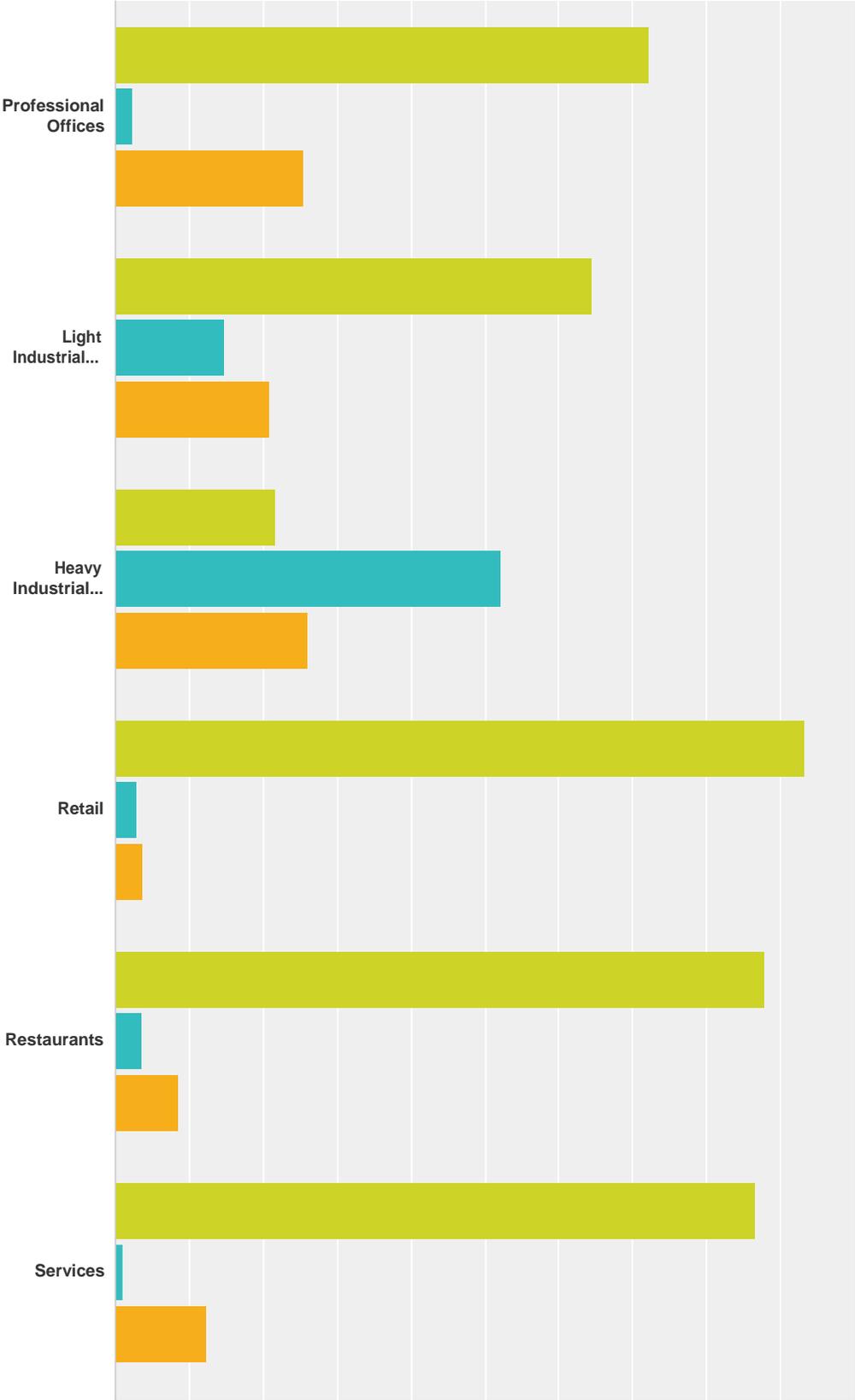
Answered: 314 Skipped: 17



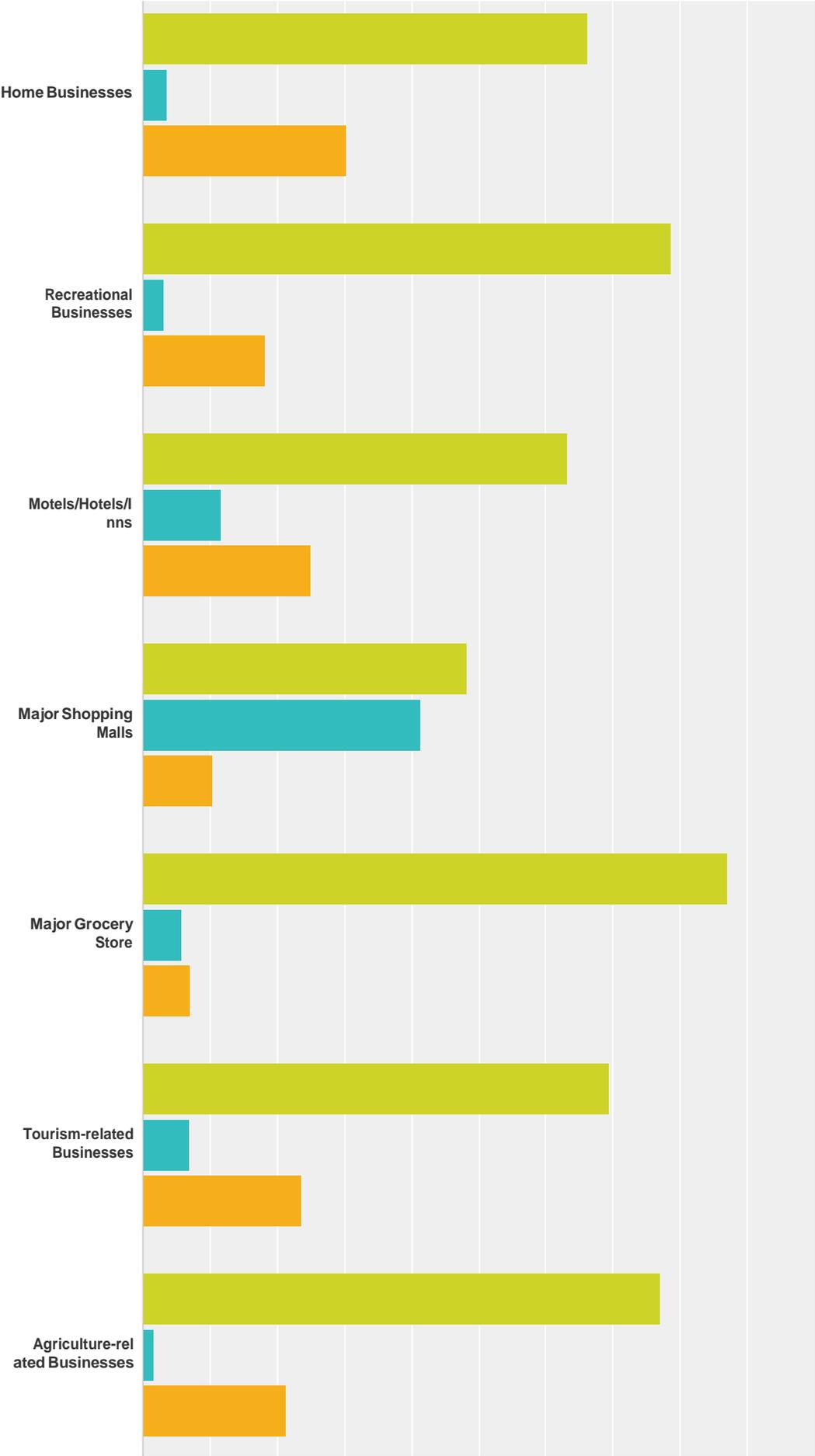
Answer Choices	Responses	Count
Yes	73.57%	231
No	11.78%	37
No Opinion	14.65%	46
Total		314

Q13 Which of the following commercial enterprises would you like to see within Hillsborough?

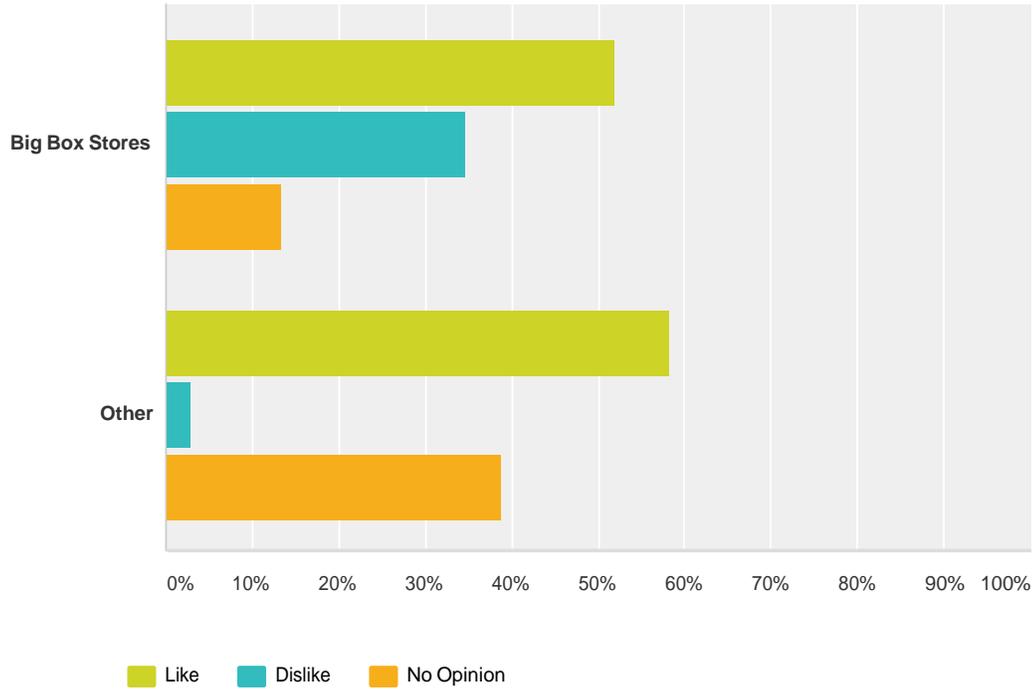
Answered: 325 Skipped: 6



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	Like	Dislike	No Opinion	Total
Professional Offices	72.15% 215	2.35% 7	25.50% 76	298
Light Industrial Parks	64.43% 192	14.77% 44	20.81% 62	298
Heavy Industrial Parks	21.79% 61	52.14% 146	26.07% 73	280
Retail	93.29% 292	2.88% 9	3.83% 12	313
Restaurants	87.79% 266	3.63% 11	8.58% 26	303
Services	86.62% 259	1.00% 3	12.37% 37	299
Home Businesses	66.19% 186	3.56% 10	30.25% 85	281
Recreational Businesses	78.79% 234	3.03% 9	18.18% 54	297
Motels/Hotels/Inns	63.36% 185	11.64% 34	25.00% 73	292
Major Shopping Malls	48.15% 143	41.41% 123	10.44% 31	297
Major Grocery Store	87.06% 269	5.83% 18	7.12% 22	309
Tourism-related Businesses	69.55% 201	6.92% 20	23.53% 68	289
Agriculture-related Businesses	76.98% 224	1.72% 5	21.31% 62	291

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Big Box Stores	52.01% 155	34.56% 103	13.42% 40	298
Other	58.21% 39	2.99% 2	38.81% 26	67

Q14 What should the town do to encourage revitalization or growth in the Central Business District/Downtown?

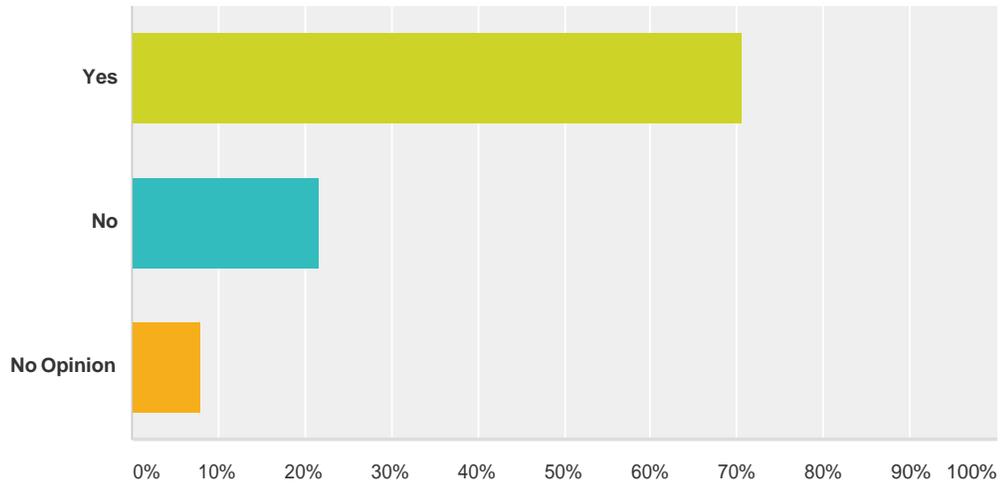
Answered: 247 Skipped: 84

Q15 What should the town do to encourage revitalization or growth in the Commercial District?

Answered: 210 Skipped: 121

Q16 Do you feel that the availability of parking in the Central Square area is a concern?

Answered: 319 Skipped: 12



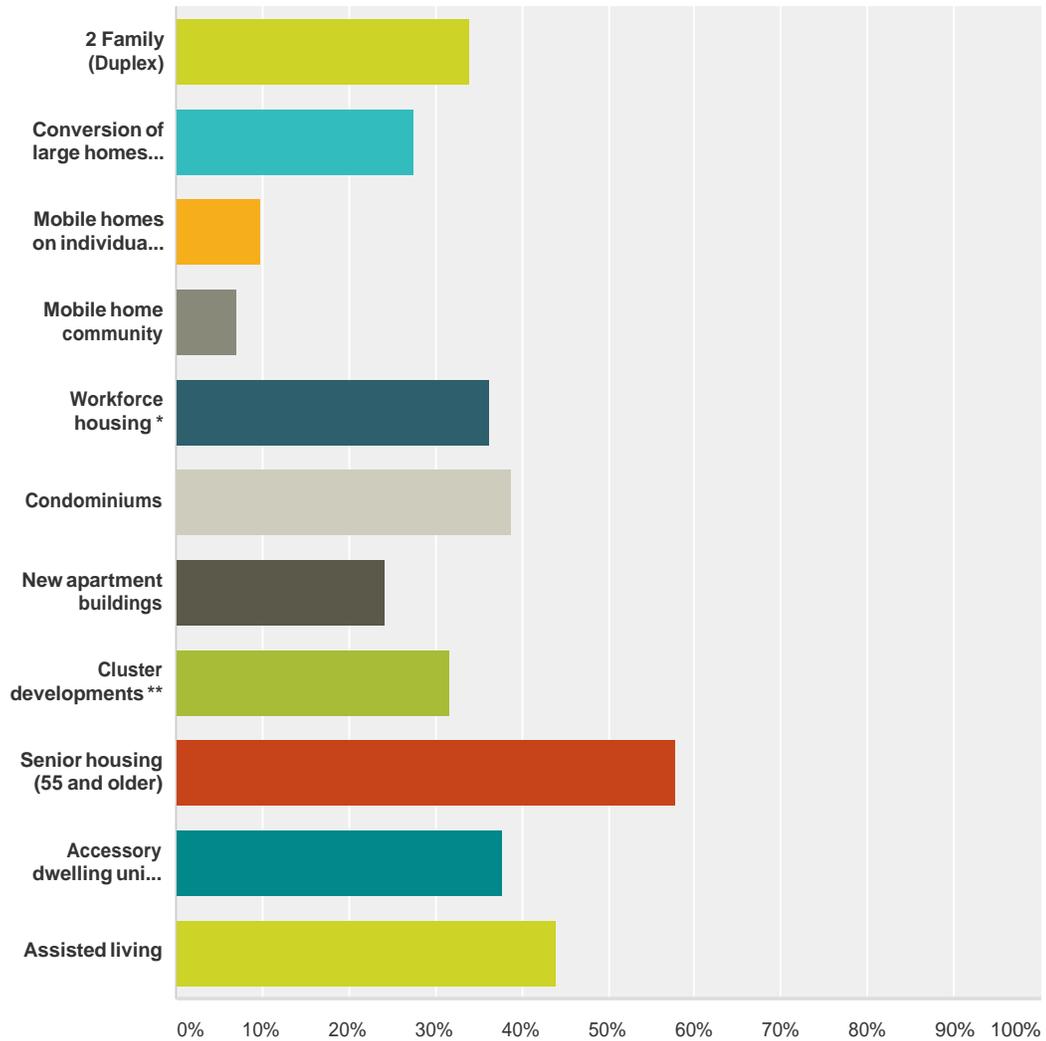
Answer Choices	Responses
Yes	70.53% 225
No	21.63% 69
No Opinion	7.84% 25
Total	319

Q17 Hillsborough's predominant form of

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housing is Single Family. What other types of housing would you like to see encouraged in Hillsborough?

Answered: 265 Skipped: 66



Answer Choices	Responses
2 Family (Duplex)	33.96% 90
Conversion of large homes into apartments	27.55% 73
Mobile homes on individual lots	9.81% 26
Mobile home community	7.17% 19
Workforce housing *	36.23% 96
Condominiums	38.87% 103
New apartment buildings	24.15% 64
Cluster developments **	31.70% 84

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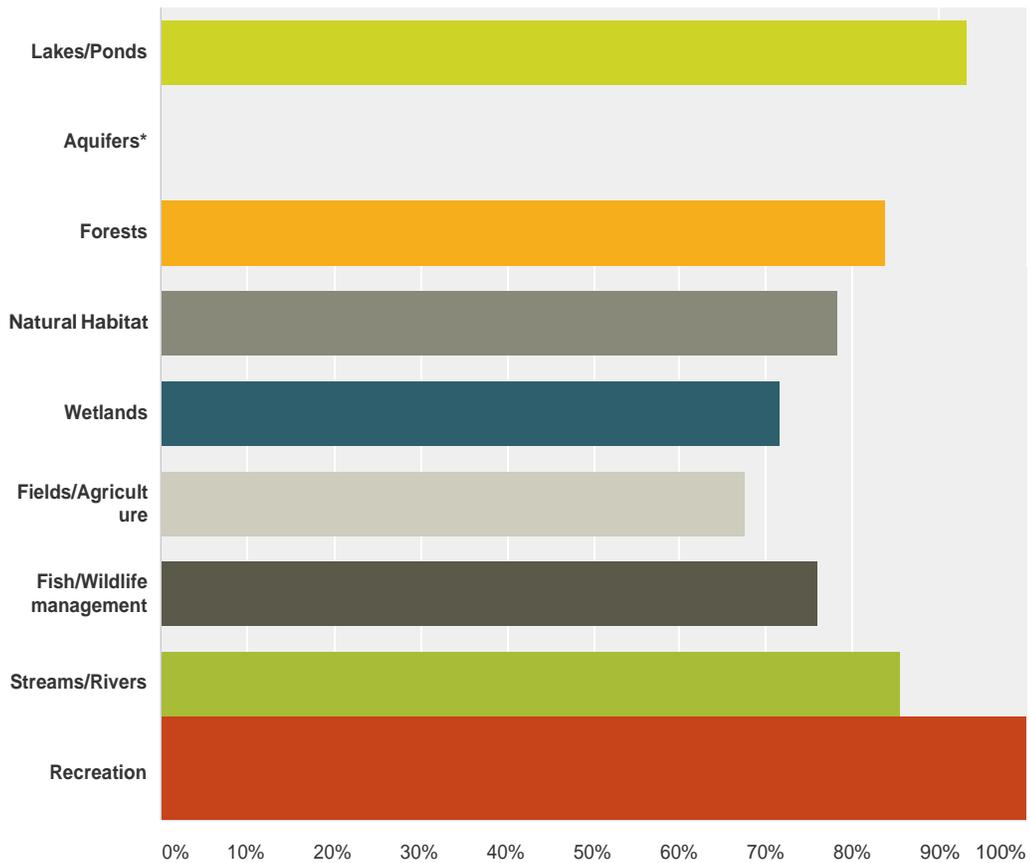
Senior housing (55 and older)	57.74%	153
Accessory dwelling units / In-law apartments ***	37.74%	100
Assisted living	44.15%	117
Total Respondents: 265		

Q18 Do you have any additional comments about housing in Hillsborough?

Answered: 117 Skipped: 214

Q19 What resources in Town do you think should be protected? (Please check all that apply)

Answered: 300 Skipped: 31



Answer Choices	Responses	
Lakes/Ponds	93.33%	280
Aquifers*	80.67%	242
Forests	84.00%	252

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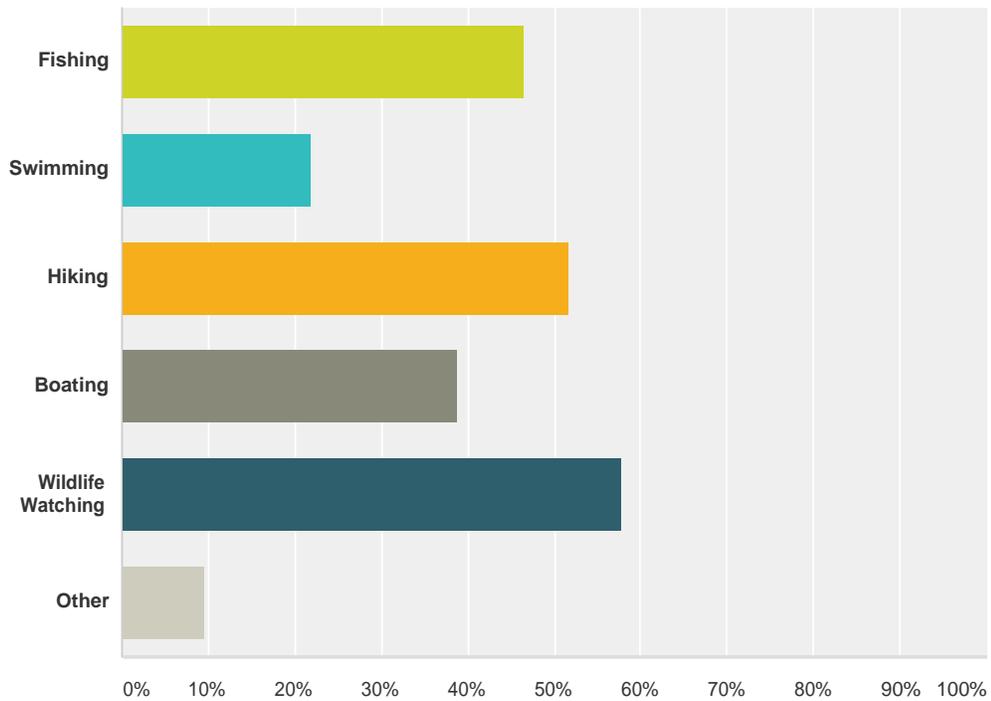
Natural Habitat	78.33%	235
Wetlands	71.67%	215
Fields/Agriculture	67.67%	203
Fish/Wildlife management	76.00%	228
Streams/Rivers	85.67%	257
Recreation	70.33%	211
Total Respondents: 300		

Q20 What areas in town do you think should be protected?

Answered: 136 Skipped: 195

Q21 Do you use the Contoocook River for any of the following activities?

Answered: 178 Skipped: 153



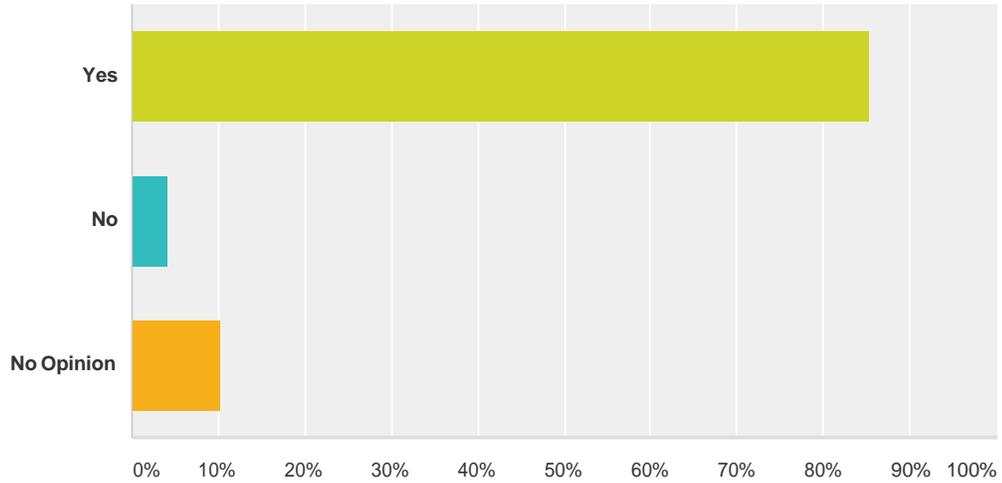
Answer Choices	Responses	
Fishing	46.63%	83
Swimming	21.91%	39
Hiking	51.69%	92
Boating	38.76%	69

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Wildlife Watching	57.87%	103
Other	9.55%	17
Total Respondents: 178		

Q22 Do you feel the Contoocook River is important to the character of Hillsborough?

Answered: 310 Skipped: 21

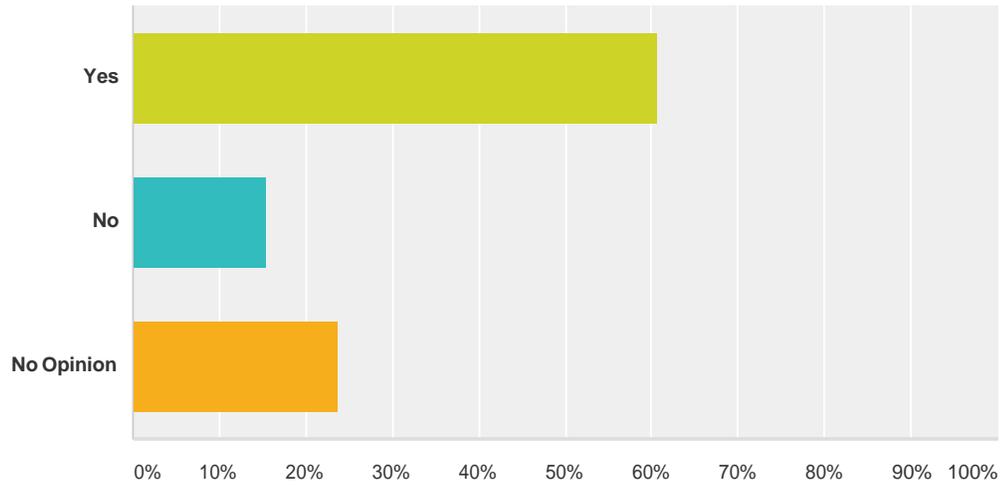


Answer Choices	Responses	
Yes	85.48%	265
No	4.19%	13
No Opinion	10.32%	32
Total		310

Q23 Do you feel the Town should invest in the development and improvement of access points to the Contoocook River?

Answered: 306 Skipped: 25

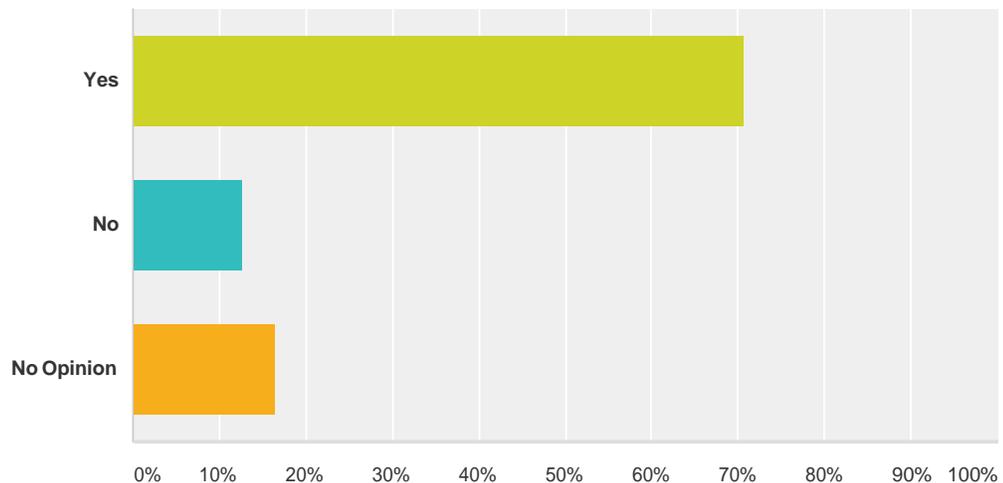
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Answer Choices	Responses	Count
Yes	60.78%	186
No	15.36%	47
No Opinion	23.86%	73
Total		306

Q24 A greenway is a linear open space established along a natural corridor, usually designed to accommodate both wildlife and low-impact human recreational uses. A greenway can serve as a linkage between existing natural and historic sites. Should Hillsborough create a greenway along the Contoocook River?

Answered: 304 Skipped: 27



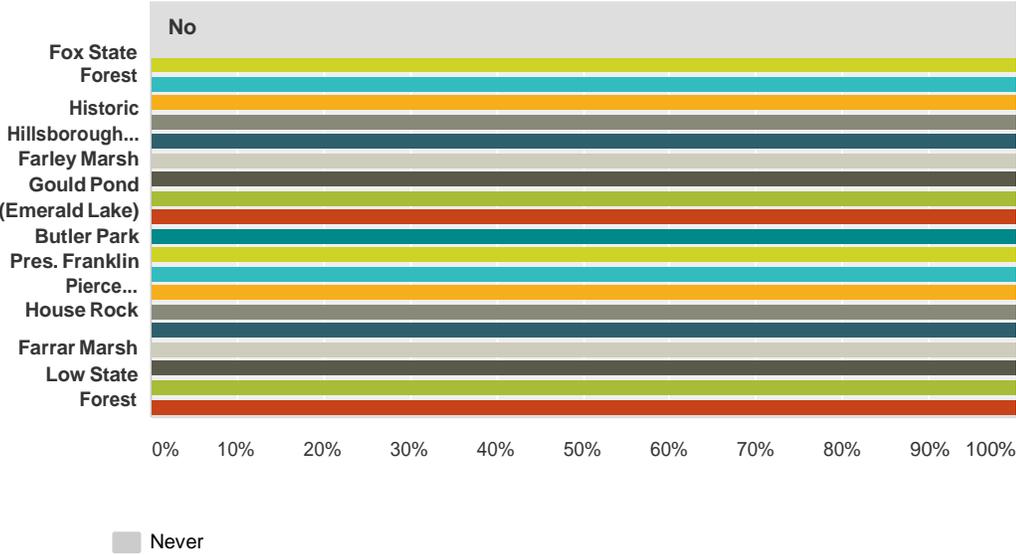
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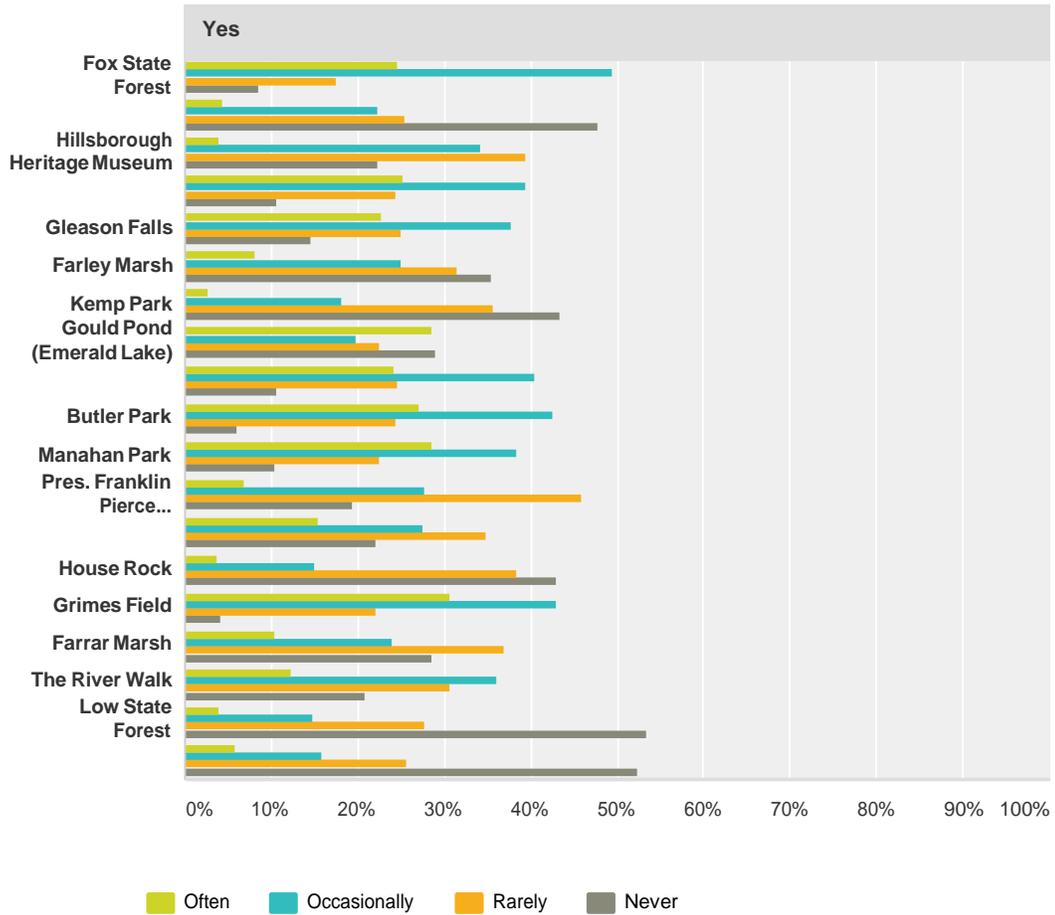
Answer Choices	Responses	
Yes	70.72%	215
No	12.83%	39
No Opinion	16.45%	50
Total		304

Q25 Are you aware of the following conservation, historical, or cultural areas? If so, how often do you use the areas?

Answered: 304 Skipped: 27



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No		
	Never	Total
Fox State Forest	100.00% 19	19
Dawson Memorial Forest	100.00% 201	201
Hillsborough Heritage Museum	100.00% 74	74
Historic Hillsborough Center	100.00% 45	45
Gleason Falls	100.00% 60	60
Farley Marsh	100.00% 147	147
Kemp Park	100.00% 120	120
Gould Pond (Emerald Lake)	100.00% 51	51
Stone Arch Bridges	100.00% 42	42
Butler Park	100.00% 43	43

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Manahan Park	100.00% 55	55
Pres. Franklin Pierce Homestead	100.00% 48	48
Beard Brook Swimming Hole	100.00% 65	65
House Rock	100.00% 155	155
Grimes Field	100.00% 19	19
Farrar Marsh	100.00% 114	114
The River Walk	100.00% 104	104
Low State Forest	100.00% 163	163
Wenny-Baker Forest on Thompson Hill	100.00% 165	165

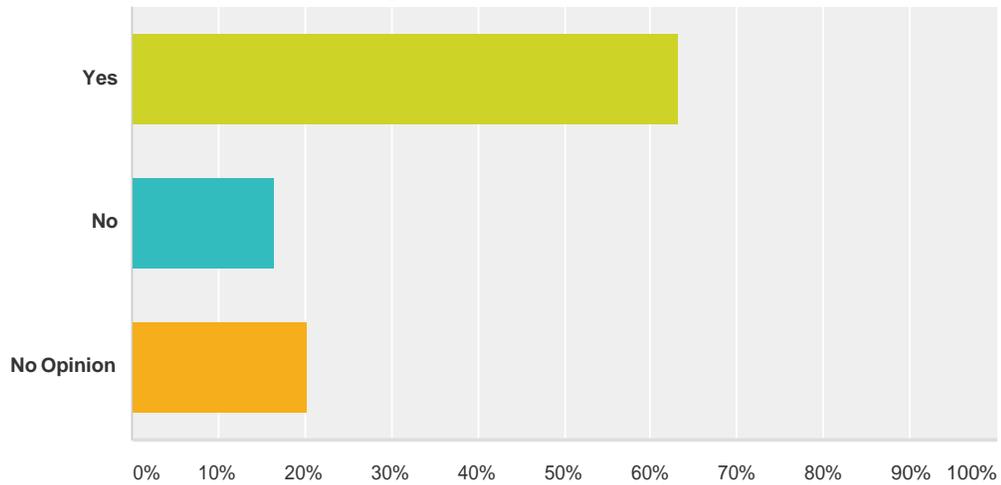
Yes					
	Often	Occasionally	Rarely	Never	Total
Fox State Forest	24.56% 69	49.47% 139	17.44% 49	8.54% 24	281
Dawson Memorial Forest	4.48% 3	22.39% 15	25.37% 17	47.76% 32	67
Hillsborough Heritage Museum	3.90% 8	34.15% 70	39.51% 81	22.44% 46	205
Historic Hillsborough Center	25.32% 59	39.48% 92	24.46% 57	10.73% 25	233
Gleason Falls	22.73% 50	37.73% 83	25.00% 55	14.55% 32	220
Farley Marsh	8.06% 10	25.00% 31	31.45% 39	35.48% 44	124
Kemp Park	2.80% 4	18.18% 26	35.66% 51	43.36% 62	143
Gould Pond (Emerald Lake)	28.51% 63	19.91% 44	22.62% 50	28.96% 64	221
Stone Arch Bridges	24.26% 57	40.43% 95	24.68% 58	10.64% 25	235
Butler Park	27.04% 63	42.49% 99	24.46% 57	6.01% 14	233
Manahan Park	28.51% 63	38.46% 85	22.62% 50	10.41% 23	221
Pres. Franklin Pierce Homestead	6.93% 16	27.71% 64	45.89% 106	19.48% 45	231
Beard Brook Swimming Hole	15.46% 32	27.54% 57	34.78% 72	22.22% 46	207

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House Rock	3.74% 4	14.95% 16	38.32% 41	42.99% 46	107
Grimes Field	30.65% 80	42.91% 112	22.22% 58	4.21% 11	261
Farrar Marsh	10.39% 16	24.03% 37	37.01% 57	28.57% 44	154
The River Walk	12.27% 20	36.20% 59	30.67% 50	20.86% 34	163
Low State Forest	3.96% 4	14.85% 15	27.72% 28	53.47% 54	101
Wenny-Baker Forest on Thompson Hill	5.94% 6	15.84% 16	25.74% 26	52.48% 53	101

Q26 Should the town encourage through its land use regulations new buildings to be built using state of the art energy efficient construction materials and methods?

Answered: 305 Skipped: 26

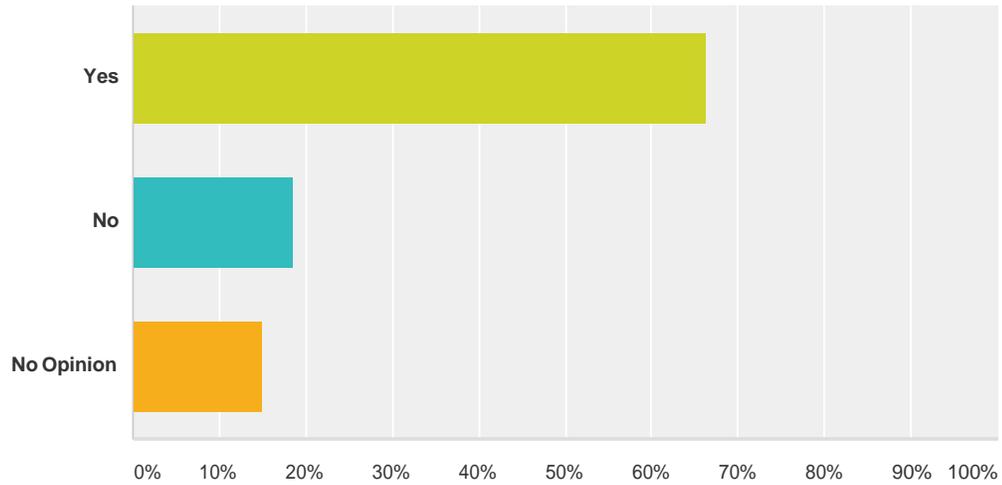


Answer Choices	Responses	Count
Yes	63.28%	193
No	16.39%	50
No Opinion	20.33%	62
Total		305

Q27 Should Hillsborough explore building a solar energy farm to power municipal buildings?

Answered: 307 Skipped: 24

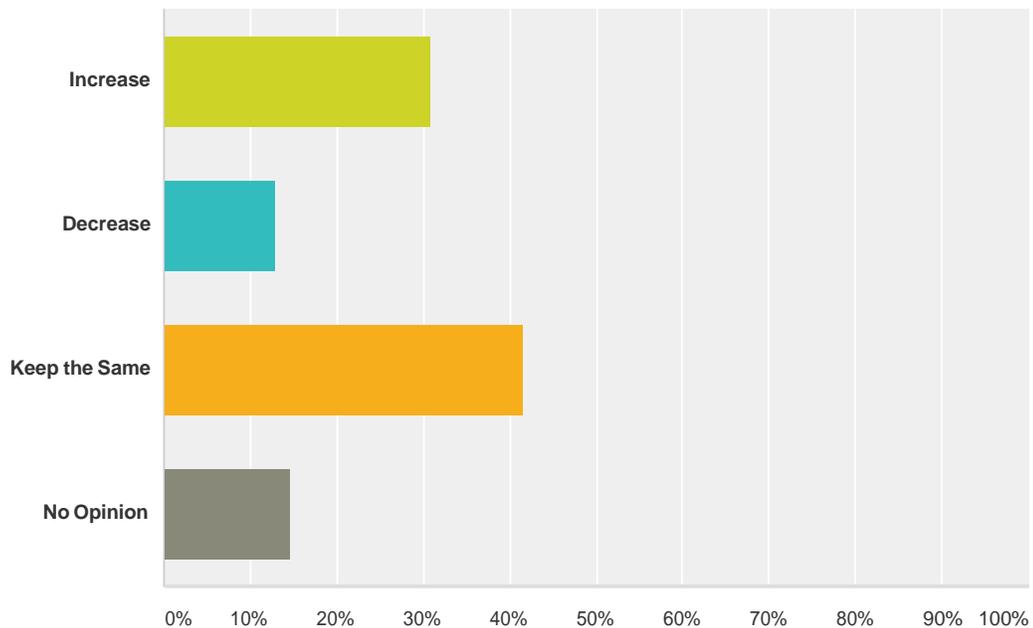
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Answer Choices	Responses
Yes	66.45% 204
No	18.57% 57
No Opinion	14.98% 46
Total	307

Q28 Would you support an increase or decrease in the portion of the Current Use Change Tax, currently at 50%, to be allocated to the Conservation Fund for land protection and acquisition?

Answered: 308 Skipped: 23

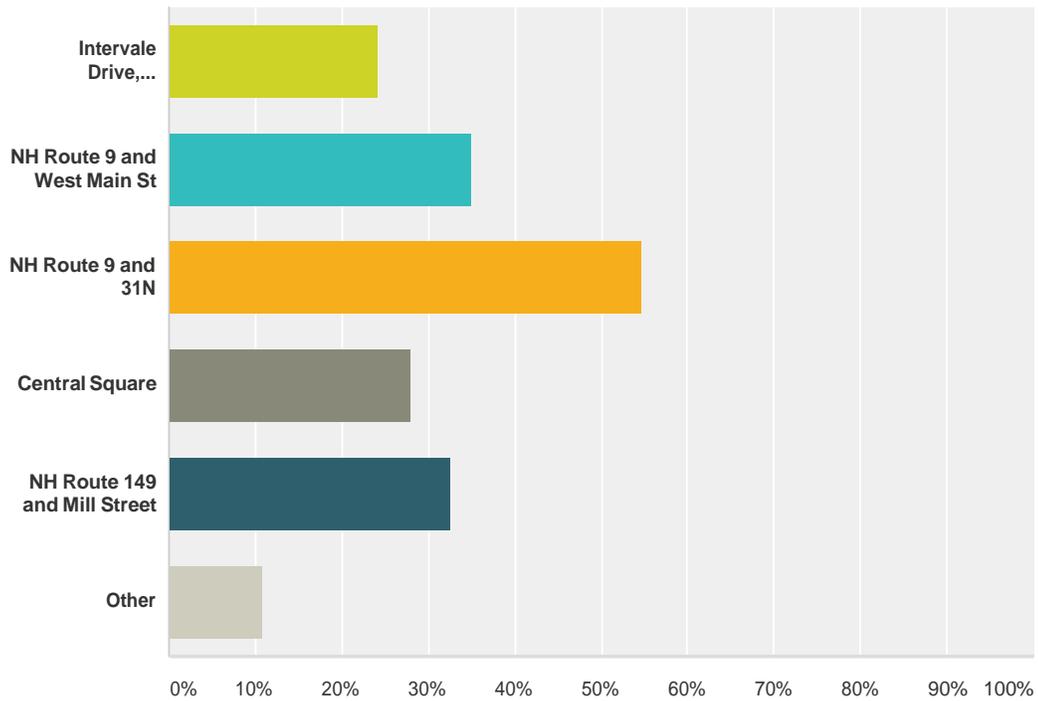


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Answer Choices	Responses	
Increase	30.84%	95
Decrease	12.99%	40
Keep the Same	41.56%	128
No Opinion	14.61%	45
Total		308

Q29 Are you concerned with any of these intersections?

Answered: 157 Skipped: 174



Answer Choices	Responses	
Intervale Drive, Municipal Drive, W. Main St	24.20%	38
NH Route 9 and West Main St	35.03%	55
NH Route 9 and 31N	54.78%	86
Central Square	28.03%	44
NH Route 149 and Mill Street	32.48%	51
Other	10.83%	17
Total Respondents: 157		

Q30 Please identify any road(s) or specific segments of roads that you have concerns

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with:

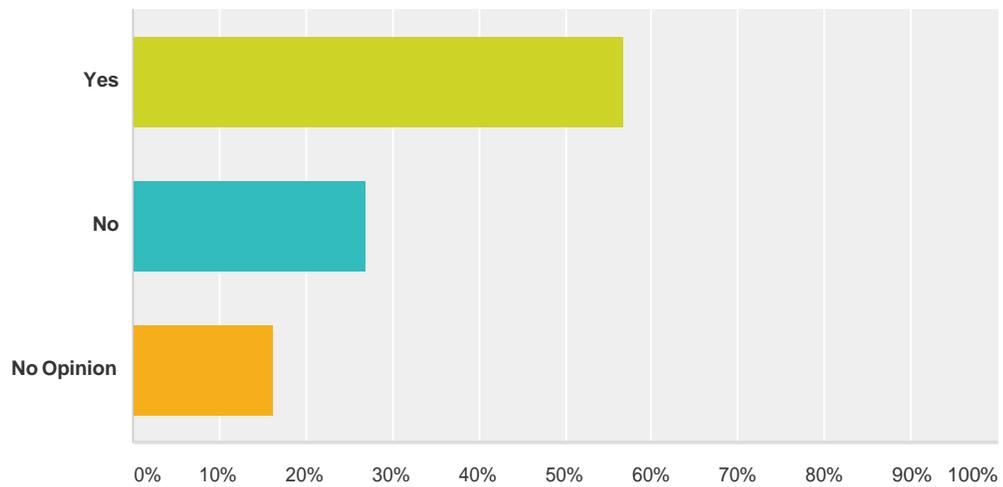
Answered: 114 Skipped: 217

Q31 Please identify any segments of roads where you feel sidewalks/pathways should be built:

Answered: 123 Skipped: 208

Q32 Do you support the addition of bike lanes on local roads where appropriate?

Answered: 294 Skipped: 37

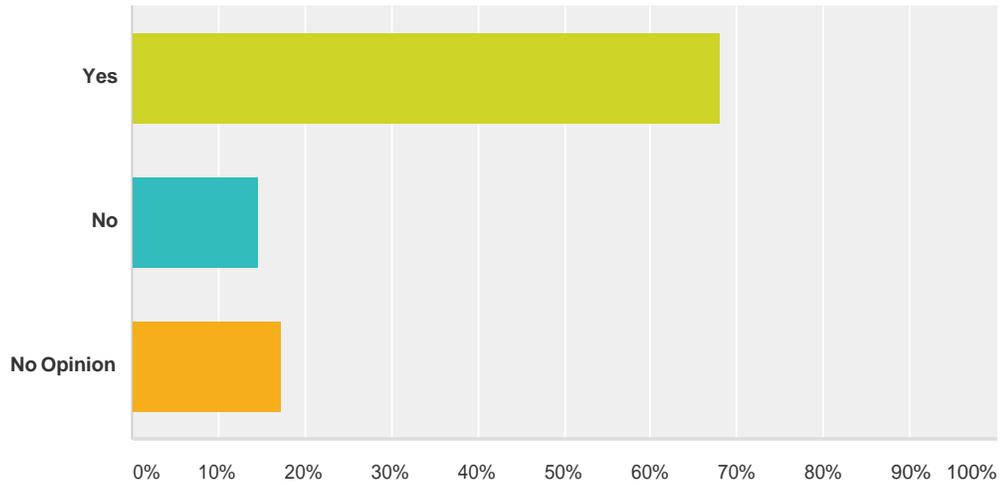


Answer Choices	Responses
Yes	56.80% 167
No	26.87% 79
No Opinion	16.33% 48
Total	294

Q33 Should the town encourage development of links to public transportation to area towns and cities?

Answered: 294 Skipped: 37

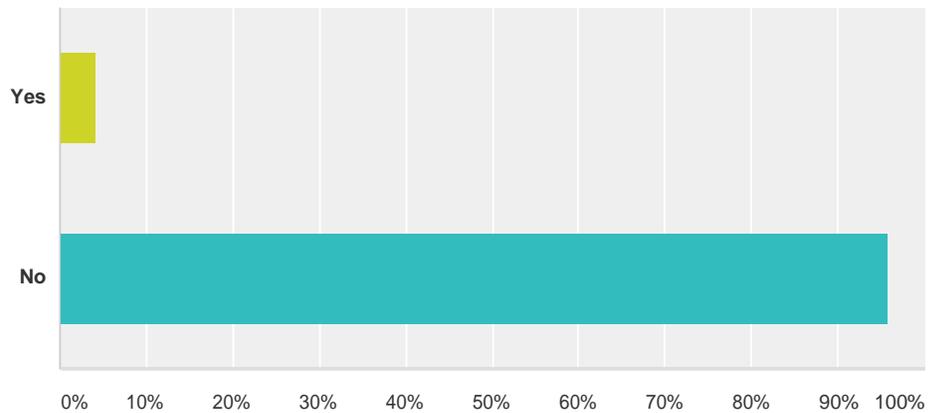
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Answer Choices	Responses
Yes	68.03% 200
No	14.63% 43
No Opinion	17.35% 51
Total	294

Q34 Are you a senior or a person with a disability in need of a ride for basic and/or essential services such as shopping or medical appointments*

Answered: 289 Skipped: 42

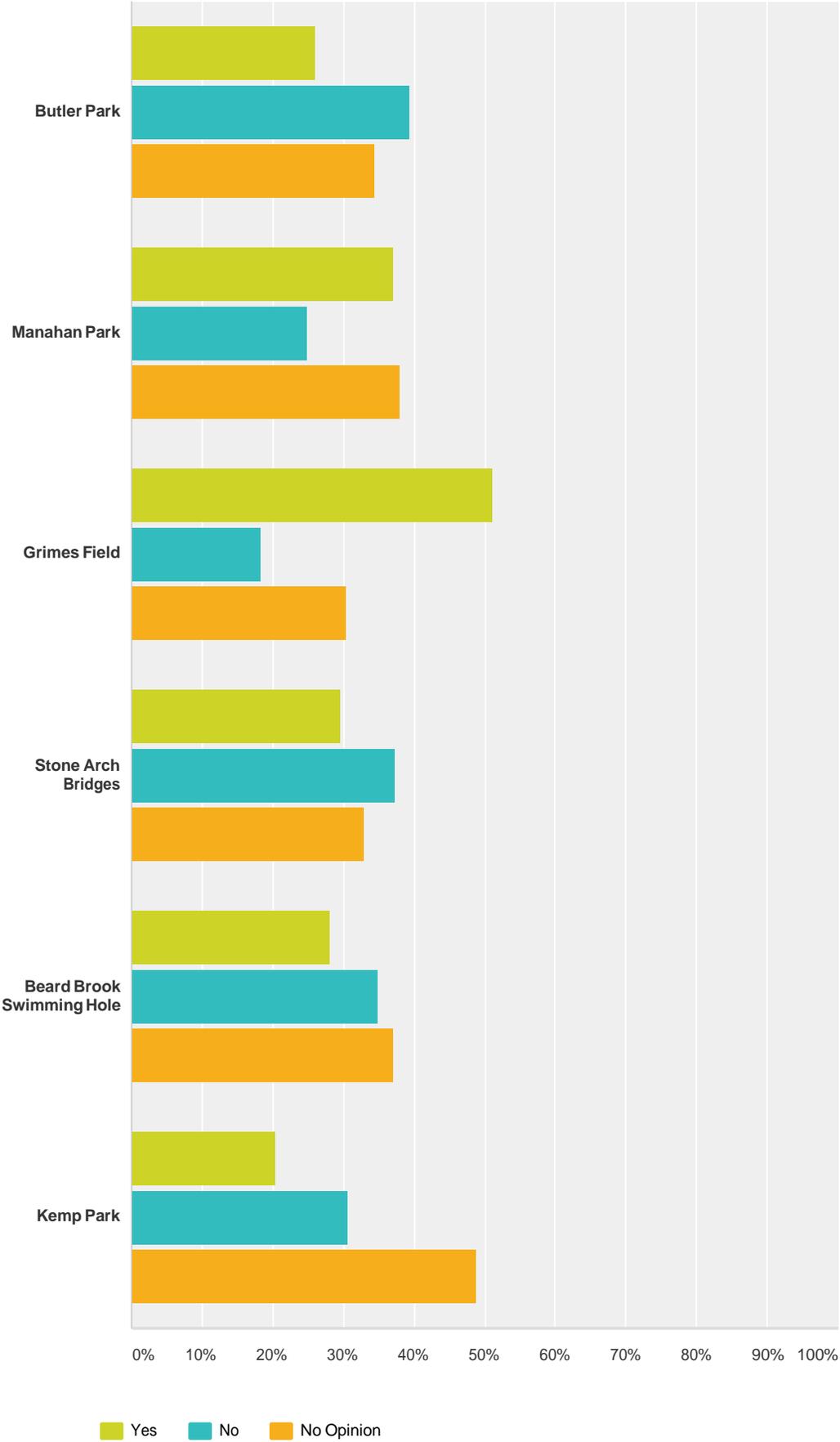


Answer Choices	Responses
Yes	4.15% 12
No	95.85% 277
Total	289

**Q35 Should the town invest in improving
the following areas?**

Answered: 287 Skipped: 44

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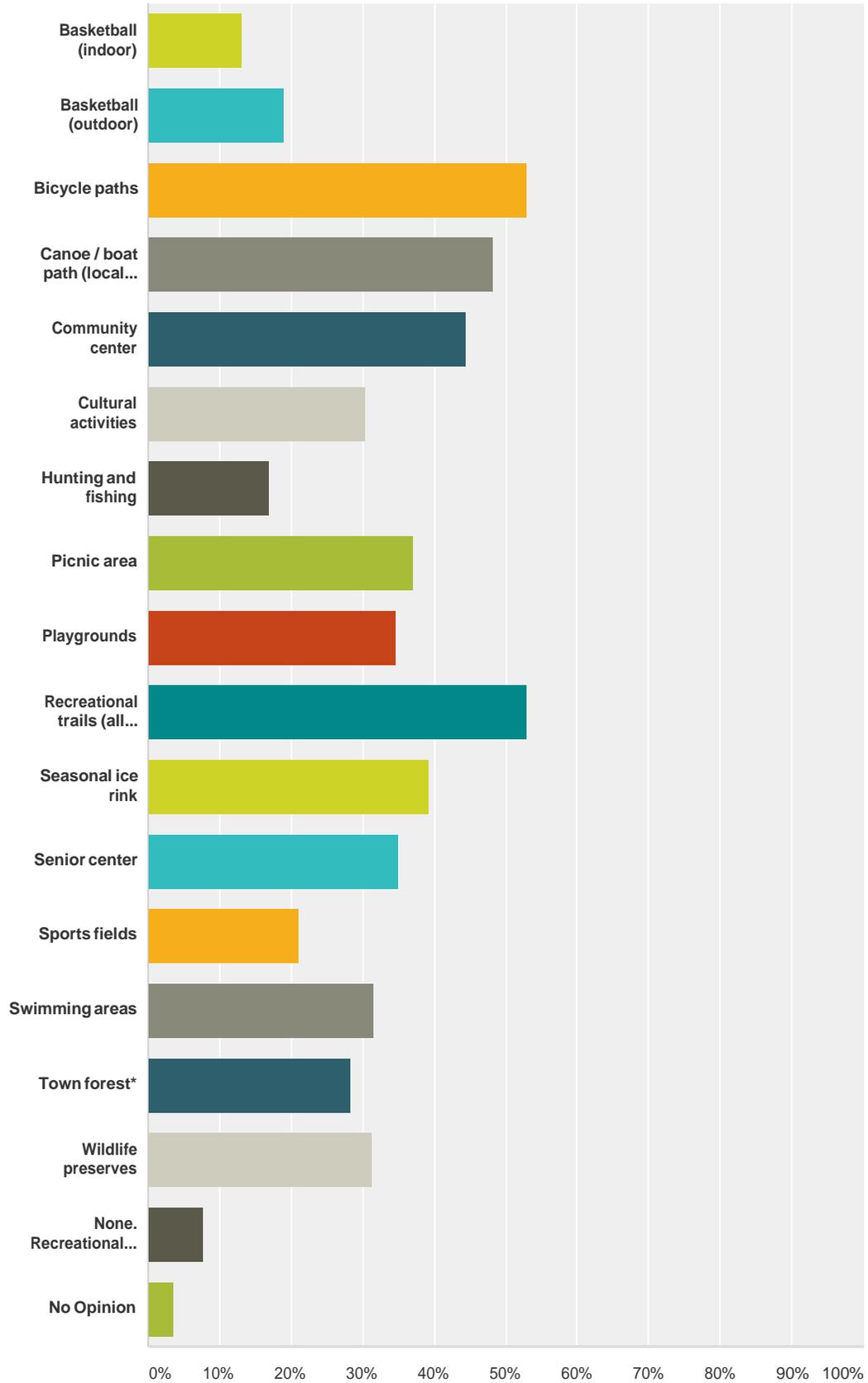
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	Yes	No	No Opinion	Total
Butler Park	26.05% 68	39.46% 103	34.48% 90	261
Manahan Park	37.22% 99	24.81% 66	37.97% 101	266
Grimes Field	51.10% 139	18.38% 50	30.51% 83	272
Stone Arch Bridges	29.62% 77	37.31% 97	33.08% 86	260
Beard Brook Swimming Hole	28.09% 75	34.83% 93	37.08% 99	267
Kemp Park	20.54% 53	30.62% 79	48.84% 126	258

Q36 Please indicate what recreational facilities you would like to see the Town develop:

Answered: 288 Skipped: 43

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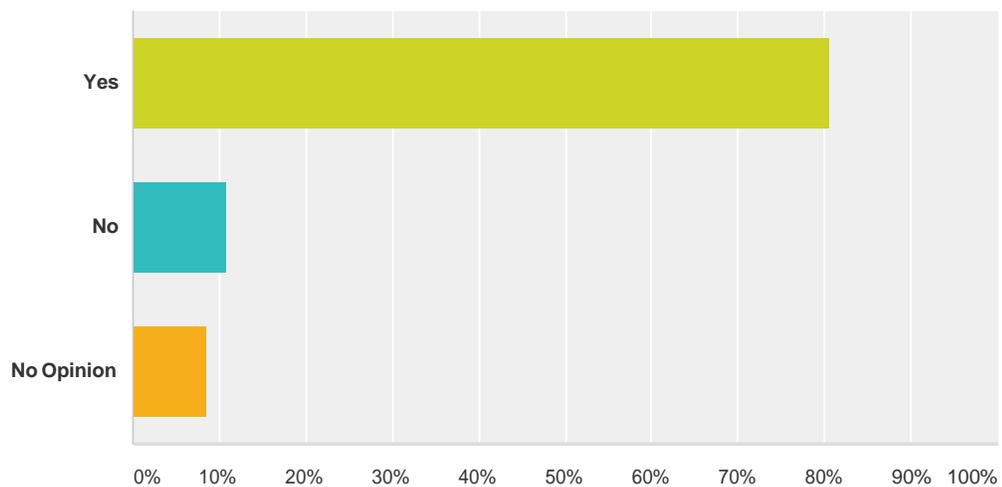
Answer Choices	Responses
Basketball (indoor)	13.19% 38

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Basketball (outdoor)	19.10%	55
Bicycle paths	53.13%	153
Canoe / boat path (local rivers)	48.26%	139
Community center	44.44%	128
Cultural activities	30.56%	88
Hunting and fishing	17.01%	49
Picnic area	37.15%	107
Playgrounds	34.72%	100
Recreational trails (all types)	53.13%	153
Seasonal ice rink	39.24%	113
Senior center	35.07%	101
Sports fields	21.18%	61
Swimming areas	31.60%	91
Town forest*	28.47%	82
Wildlife preserves	31.25%	90
None. Recreational facilities in Town are adequate	7.64%	22
No Opinion	3.47%	10
Total Respondents: 288		

Q37 Do you have access to broadband internet that is adequate for your needs?

Answered: 295 Skipped: 36



Answer Choices

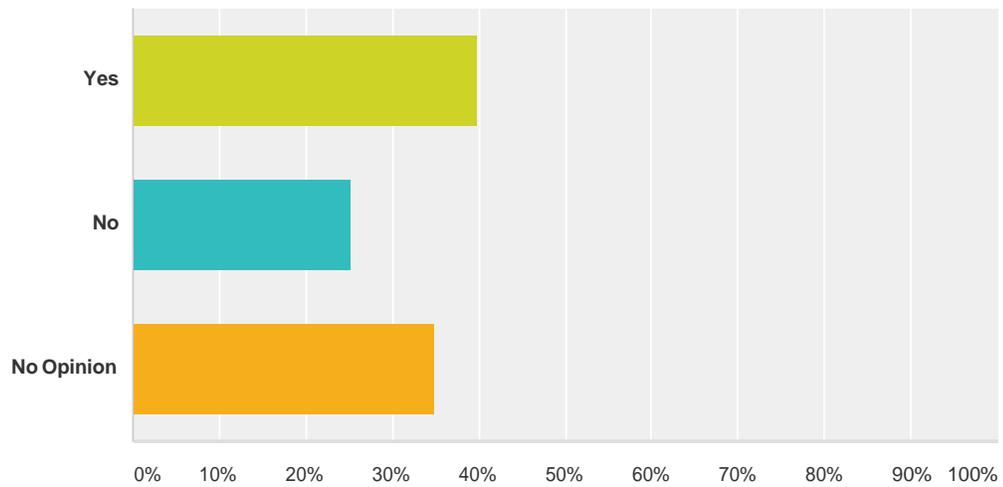
Responses

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Yes	80.68%	238
No	10.85%	32
No Opinion	8.47%	25
Total		295

Q38 Should the Town investigate the development of WIFI broadband access in the Central Business District?

Answered: 289 Skipped: 42

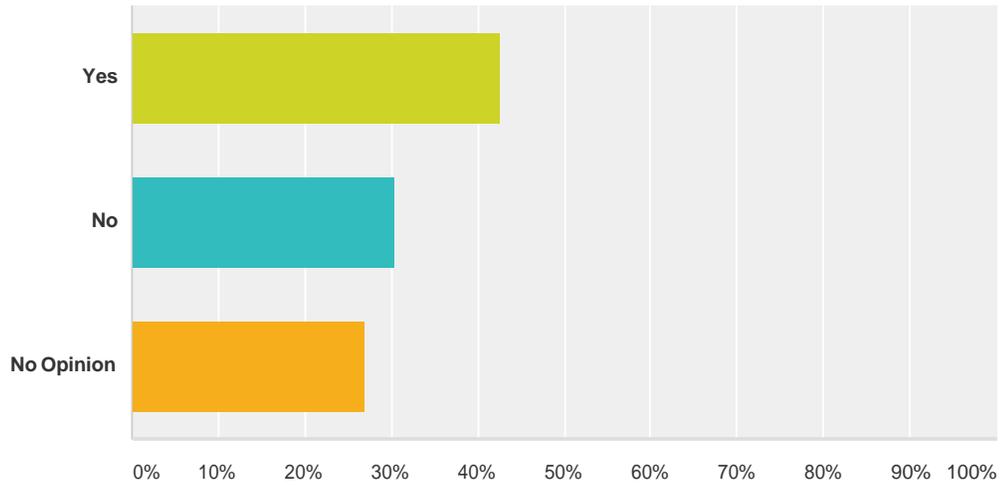


Answer Choices	Responses
Yes	39.79% 115
No	25.26% 73
No Opinion	34.95% 101
Total	289

Q39 Should the Town investigate the development of WIFI broadband access throughout Hillsborough?

Answered: 282 Skipped: 49

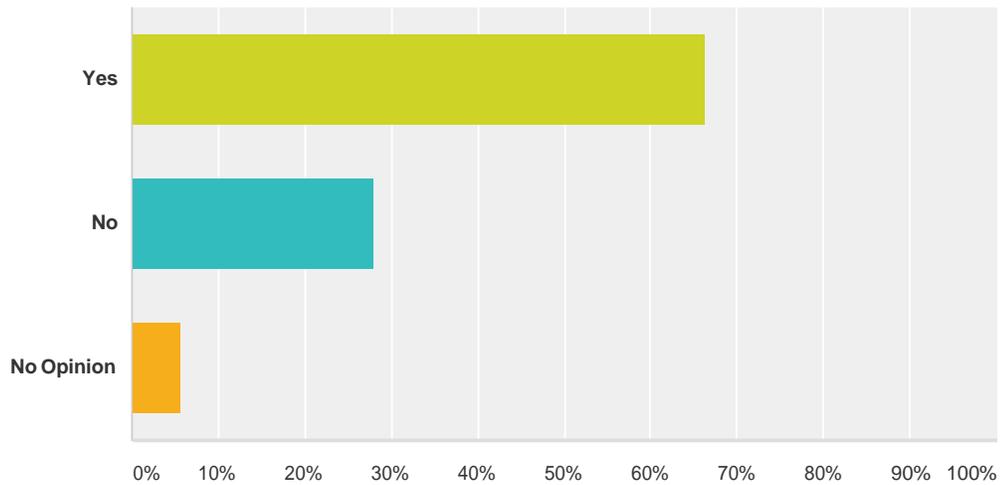
Hillsborough Master Plan Community Survey



Answer Choices	Responses
Yes	42.55% 120
No	30.50% 86
No Opinion	26.95% 76
Total	282

Q40 Do you have adequate cell phone coverage?

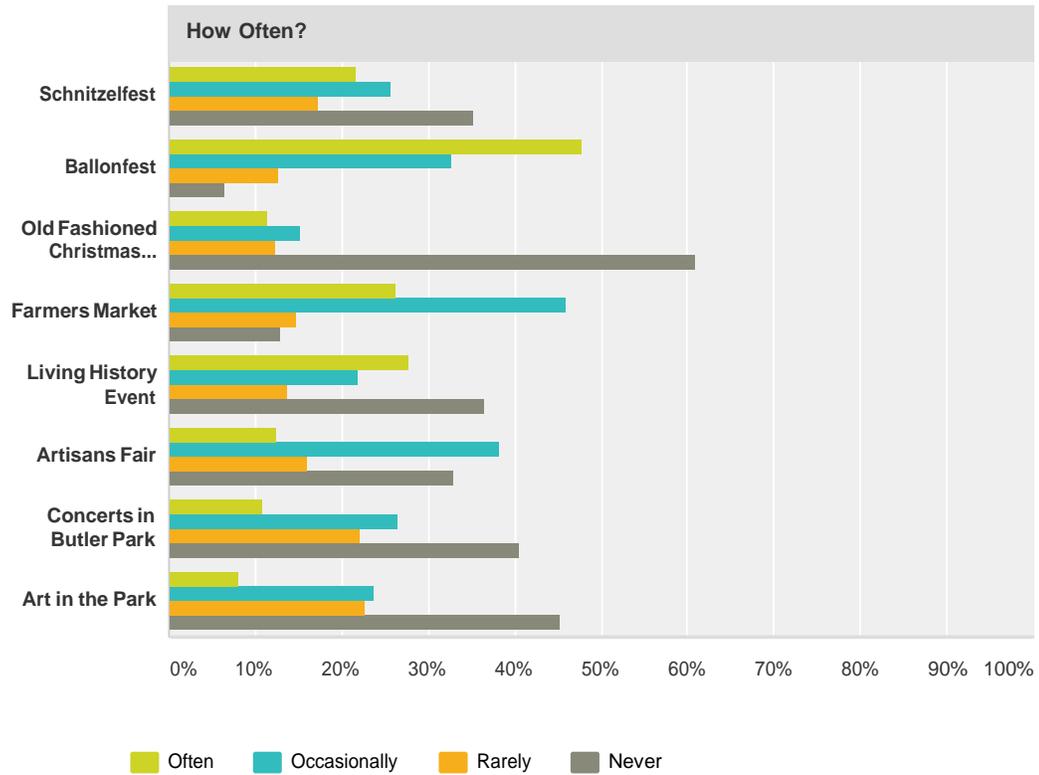
Answered: 300 Skipped: 31



Answer Choices	Responses
Yes	66.33% 199
No	28.00% 84
No Opinion	5.67% 17
Total	300

Q41 Have you participated in any of the following?

Answered: 287 Skipped: 44

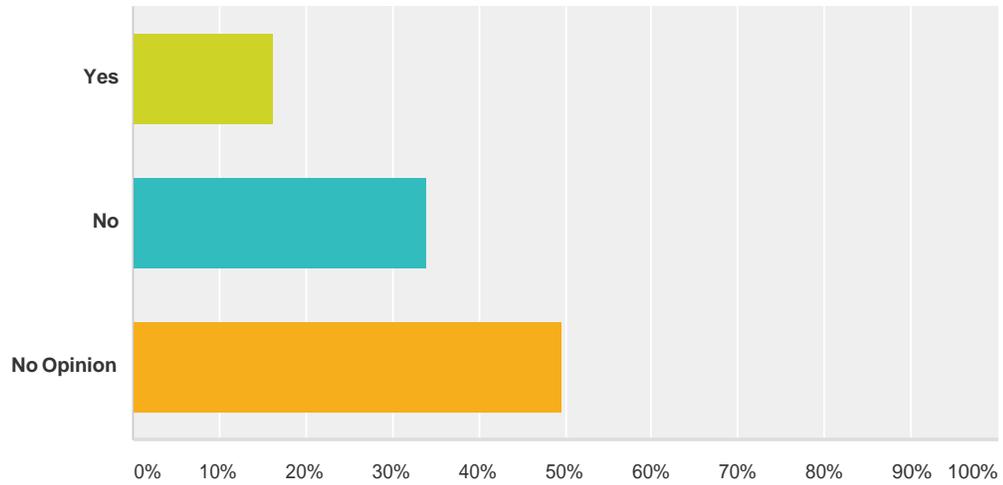


How Often?					
	Often	Occasionally	Rarely	Never	Total
Schnitzelfest	21.69% 54	25.70% 64	17.27% 43	35.34% 88	249
Ballonfest	47.81% 131	32.85% 90	12.77% 35	6.57% 18	274
Old Fashioned Christmas (Cookie Walk)	11.52% 28	15.23% 37	12.35% 30	60.91% 148	243
Farmers Market	26.30% 71	45.93% 124	14.81% 40	12.96% 35	270
Living History Event	27.84% 71	21.96% 56	13.73% 35	36.47% 93	255
Artisans Fair	12.60% 32	38.19% 97	16.14% 41	33.07% 84	254
Concerts in Butler Park	10.84% 27	26.51% 66	22.09% 55	40.56% 101	249
Art in the Park	8.10% 20	23.89% 59	22.67% 56	45.34% 112	247

Q42 Should the Franklin Pierce Homestead be open year round?

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Answered: 294 Skipped: 37

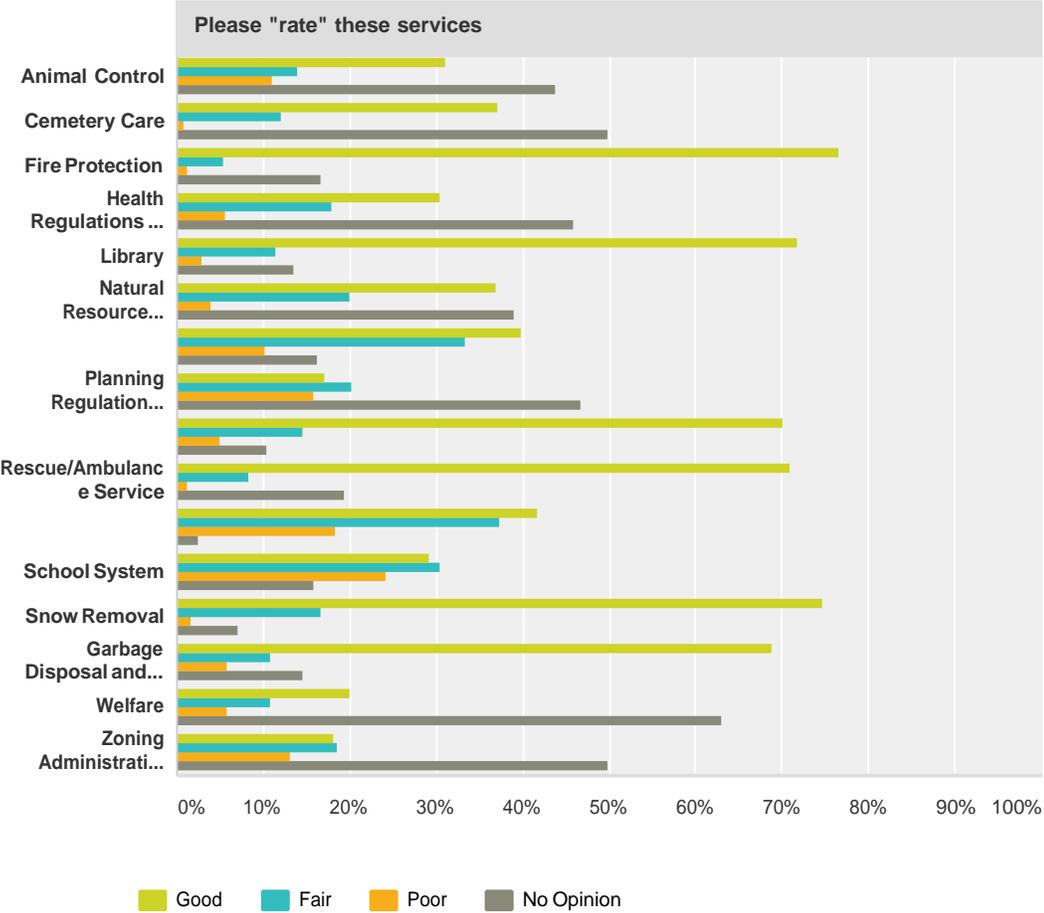


Answer Choices	Responses
Yes	16.33% 48
No	34.01% 100
No Opinion	49.66% 146
Total	294

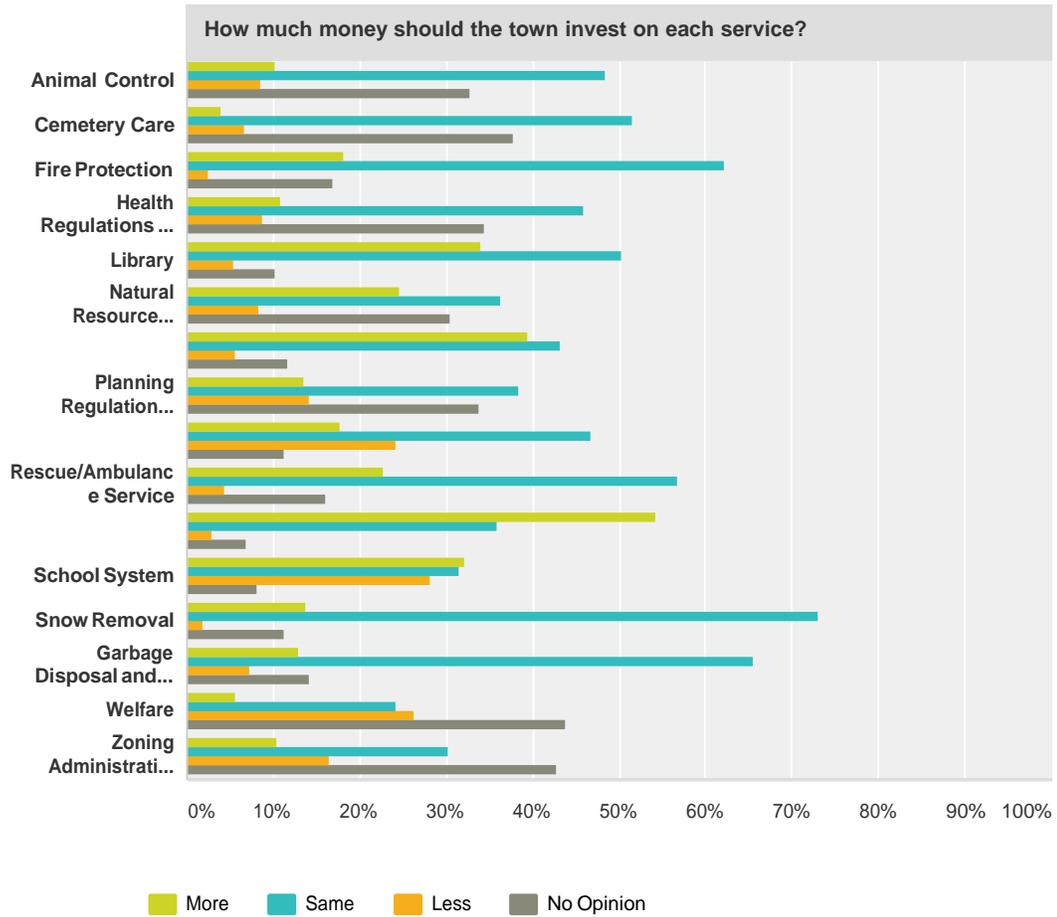
Q43 Please note how well you think the town is performing with the following Town Services.

Answered: 262 Skipped: 69

Hillsborough Master Plan Community Survey



Hillsborough Master Plan Community Survey



Please "rate" these services					
	Good	Fair	Poor	No Opinion	Total
Animal Control	31.06% 73	14.04% 33	11.06% 26	43.83% 103	235
Cemetery Care	37.07% 86	12.07% 28	0.86% 2	50.00% 116	232
Fire Protection	76.57% 183	5.44% 13	1.26% 3	16.74% 40	239
Health Regulations and Enforcement	30.57% 70	17.90% 41	5.68% 13	45.85% 105	229
Library	71.90% 174	11.57% 28	2.89% 7	13.64% 33	242
Natural Resource Conservation	36.96% 85	20.00% 46	3.91% 9	39.13% 90	230
Parks and Recreation	39.91% 93	33.48% 78	10.30% 24	16.31% 38	233
Planning Regulation Admin. and Enforcement	17.18% 39	20.26% 46	15.86% 36	46.70% 106	227
Police Protection	70.12% 169	14.52% 35	4.98% 12	10.37% 25	241
Rescue/Ambulance Service	71.01% 169	8.40% 20	1.26% 3	19.33% 46	238

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Road Maintenance	41.80% 102	37.30% 91	18.44% 45	2.46% 6	244
School System	29.29% 70	30.54% 73	24.27% 58	15.90% 38	239
Snow Removal	74.69% 180	16.60% 40	1.66% 4	7.05% 17	241
Garbage Disposal and Recycling	68.88% 166	10.79% 26	5.81% 14	14.52% 35	241
Welfare	20.09% 44	10.96% 24	5.94% 13	63.01% 138	219
Zoning Administration & Enforcement	18.18% 40	18.64% 41	13.18% 29	50.00% 110	220

How much money should the town invest on each service?

	More	Same	Less	No Opinion	Total
Animal Control	10.30% 17	48.48% 80	8.48% 14	32.73% 54	165
Cemetery Care	3.97% 6	51.66% 78	6.62% 10	37.75% 57	151
Fire Protection	18.24% 29	62.26% 99	2.52% 4	16.98% 27	159
Health Regulations and Enforcement	10.81% 16	45.95% 68	8.78% 13	34.46% 51	148
Library	33.94% 56	50.30% 83	5.45% 9	10.30% 17	165
Natural Resource Conservation	24.68% 38	36.36% 56	8.44% 13	30.52% 47	154
Parks and Recreation	39.51% 64	43.21% 70	5.56% 9	11.73% 19	162
Planning Regulation Admin. and Enforcement	13.51% 20	38.51% 57	14.19% 21	33.78% 50	148
Police Protection	17.75% 30	46.75% 79	24.26% 41	11.24% 19	169
Rescue/Ambulance Service	22.84% 37	56.79% 92	4.32% 7	16.05% 26	162
Road Maintenance	54.34% 94	35.84% 62	2.89% 5	6.94% 12	173
School System	32.18% 56	31.61% 55	28.16% 49	8.05% 14	174
Snow Removal	13.77% 23	73.05% 122	1.80% 3	11.38% 19	167
Garbage Disposal and Recycling	12.88% 21	65.64% 107	7.36% 12	14.11% 23	163
Welfare	5.56% 8	24.31% 35	26.39% 38	43.75% 63	144
Zoning Administration & Enforcement	10.34% 15	30.34% 44	16.55% 24	42.76% 62	145

**Q44 Please fill in comments about our town
and what you'd like to see done in
Hillsborough:**

Answered: 166 Skipped: 165

**Q45 What do you want the perception of
Hillsborough to be?**

Answered: 191 Skipped: 140

**Q46 What do you see as Hillsborough's
strengths?**

Answered: 178 Skipped: 153

**Q47 What do you see as Hillsborough's
weaknesses?**

Answered: 203 Skipped: 128

**Q48 Please add any additional comments
on issues you believe are important to
Hillsborough:**

Answered: 101 Skipped: 230