

# Community Profile

## Hillsborough, New Hampshire

### POPULATION & DEMOGRAPHICS

#### POPULATION

Year	Population
1990	4,498
2000	4,928
2010	6,011
2015*	8,220
Change 1990 - 2000	9.6%
Change 2000 - 2010	22.0%
Change 1990 - 2010	33.6%
Change 2010 - 2015	36.7%

SOURCES: U.S. Census Bureau, \*Nielsen-Claritas, Inc.

#### DIVERSITY (2010)

Race/Ethnicity	Percent
White	96.4%
Black/African American	0.6%
Asian	0.6%
American Indian	0.3%
Pacific Islander	0.0%
Other	2.1%
Hispanic or Latino	1.4%
Not Hispanic or Latino	98.6%

SOURCE: U.S. Census Bureau

#### HOUSEHOLD INCOME (2010)

##### Median Household Income

Year	Amount
2000*	\$45,444
2010	\$59,152
2015	\$64,650
Change '10 - '15	9.3%

#### Household Income Distribution (2010)

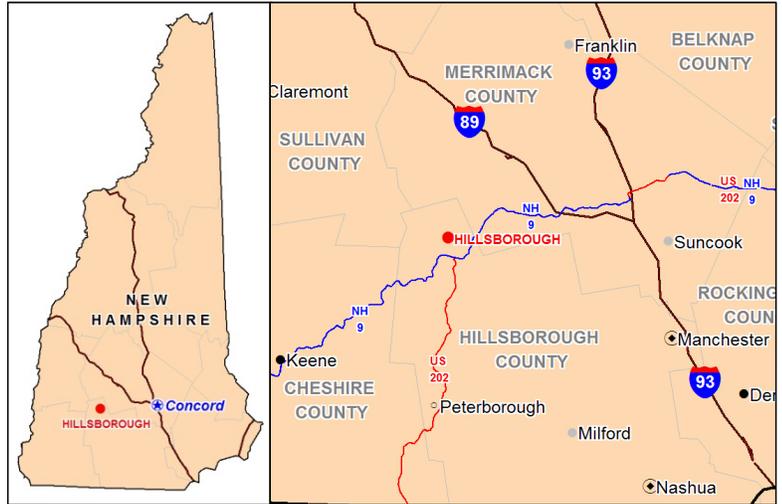
Households	Percent
Less than \$35,000	27.3%
Between \$35,000 and \$75,000	38.9%
Greater than \$75,000	33.8%

SOURCE: Nielsen-Claritas, Inc., \* U.S. Census Bureau

#### EDUCATIONAL ATTAINMENT

Highest Level	2010
No High School Diploma	8.6%
High School Diploma Only	35.8%
1 to 3 Years College	30.5%
Associate Degree	8.9%
Bachelors Degree	18.2%
Graduate Degree	6.9%
12 to 15 years of education	66.3%
16 or more years of education	25.1%

SOURCE: Nielsen-Claritas, Inc.



#### AGE DISTRIBUTION

##### Percent

Age Group (in years)	2000	2010*	2015
0-17	26.6%	22.6%	21.4%
18-34	18.7%	19.2%	20.0%
35-54	33.6%	30.7%	26.9%
55-64	9.2%	14.0%	15.7%
65-74	7.0%	7.5%	9.5%
75 and over	5.0%	6.0%	6.4%

##### Numeric

Age Group (in years)	2010*	2015
0-17	1,785	1,763
18-34	1,520	1,644
35-54	2,430	2,212
55-64	1,106	1,294
65-74	595	785
75 and over	472	522

#### Change in Population by Age Group 2010-2015\*

Age Group (in years)	Number	Percent
0-17	-22	-1.2%
18-34	124	8.2%
35-54	-218	-9.0%
55-64	188	17.0%
65-74	190	31.9%
75 and over	50	10.6%

SOURCE: Nielsen-Claritas, Inc.

\*Uses Nielsen-Claritas 2010 estimates.

U.S. Census data not available.

#### MEDIAN AGE

Year	Age
2000*	37.7
2010	41.3
2015	42.7

SOURCE: Nielsen-Claritas, Inc., \*U.S. Census Bureau

# Community Profile: Hillsborough, New Hampshire

## LABOR FORCE

### CIVILIAN LABOR FORCE

	Number
2000	3,651
2010	4,372
% Change 2000 - 2010	16.5%

SOURCE: Nielsen-Claritas, Inc.

### EMPLOYMENT

	Number	Percent
2000	3,507	96.1%
2010	4,053	92.7%
March, 2011	N/A	92.1%

SOURCE: Nielsen-Claritas, Inc., NH ELMIB

### RESIDENT EMPLOYMENT BY INDUSTRY (2010)

Industry	Employment	Percent
Total	4,053	100%
Agriculture/Forest/Fish/Hunt	27	0.7%
Construction	289	7.1%
Manufacturing	850	21.0%
Wholesale Trade	143	3.5%
Retail Trade	419	10.3%
Transport/Warehouse/Utils	73	1.8%
Information	44	1.1%
Fin/Insur/RE/Rent/Lse	203	5.0%
Prof/Sci/Tech/Admin	217	5.4%
Mgmt of Companies	1	0.0%
Admin/Sprrt/Waste Mgmt	155	3.8%
Educational Svcs	396	9.8%
Health Care/Soc Asst	575	14.2%
Entertainment/Rec Svcs	35	0.9%
Accommodation and Food Services	252	6.2%
Other Services (excluding Public Administration)	194	4.8%
Public Administration	179	4.4%

SOURCE: Nielsen-Claritas, Inc.

### RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	1,374	100%
Healthcare Practitioner/Technician	119	8.7%
Life/Physical/Social Science	33	2.4%
Architecture/Engineering	153	11.1%
Arts/Design/Entertainment/Sports/Media	57	4.1%
Business and Financial Operations	181	13.2%
Computer and Mathematical	118	8.6%
Education/Training/Library	276	20.1%
Legal	16	1.1%
Management including Farmers/Farm Mgrs	421	30.6%

SOURCE: Nielsen-Claritas, Inc.

### WHITE AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue-Collar	1,236	30.5%
White-Collar	2,816	69.5%

SOURCE: Nielsen-Claritas, Inc.

### UNEMPLOYMENT

	Number	Percent
2000	144	3.9%
2010	319	7.3%
March, 2011	N/A	7.9%

SOURCE: Nielsen-Claritas, Inc., NH ELMIB

### LABOR PARTICIPATION (2010)

	Number	Percent
Male	2,340	75.0%
Female	2,032	62.5%
Total	4,372	68.7%

SOURCE: Nielsen-Claritas, Inc.

### RESIDENT EMPLOYMENT BY OCCUPATION (2010)

Occupational Group	Employment	Percent
Total	4,053	100%
Management, Including Farmers and Farm Managers	421	10.4%
Business and Financial Operations	181	4.5%
Computer and Mathematical	118	2.9%
Architecture and Engineering	153	3.8%
Life, Physical, and Social Science	33	0.8%
Community and Social Services	40	1.0%
Legal	16	0.4%
Education, Training, and Library	276	6.8%
Arts, Design, Entertainment, Sports, and Media	57	1.4%
Healthcare Practitioners and Technical	119	2.9%
Healthcare Support	146	3.6%
Protective Service	55	1.4%
Food Preparation and Serving Related	172	4.3%
Building and Grounds Cleaning, and Maintenance*	209	5.1%
Service: Personal Care and Service	166	4.1%
Sales and Related Occupations	374	9.2%
Office and Administrative Support	488	12.1%
Farming, Fishing, and Forestry*	12	0.3%
Construction and Extraction*	230	5.7%
Installation, Maintenance, and Repair*	251	6.2%
Production*	349	8.6%
Transportation and Material Moving*	187	4.6%

SOURCE: Nielsen-Claritas, Inc.

\*Blue-collar occupations

### FOR MORE INFORMATION, PLEASE CONTACT

Capital Regional Development Council  
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 Stephen Heavener, Executive Director  
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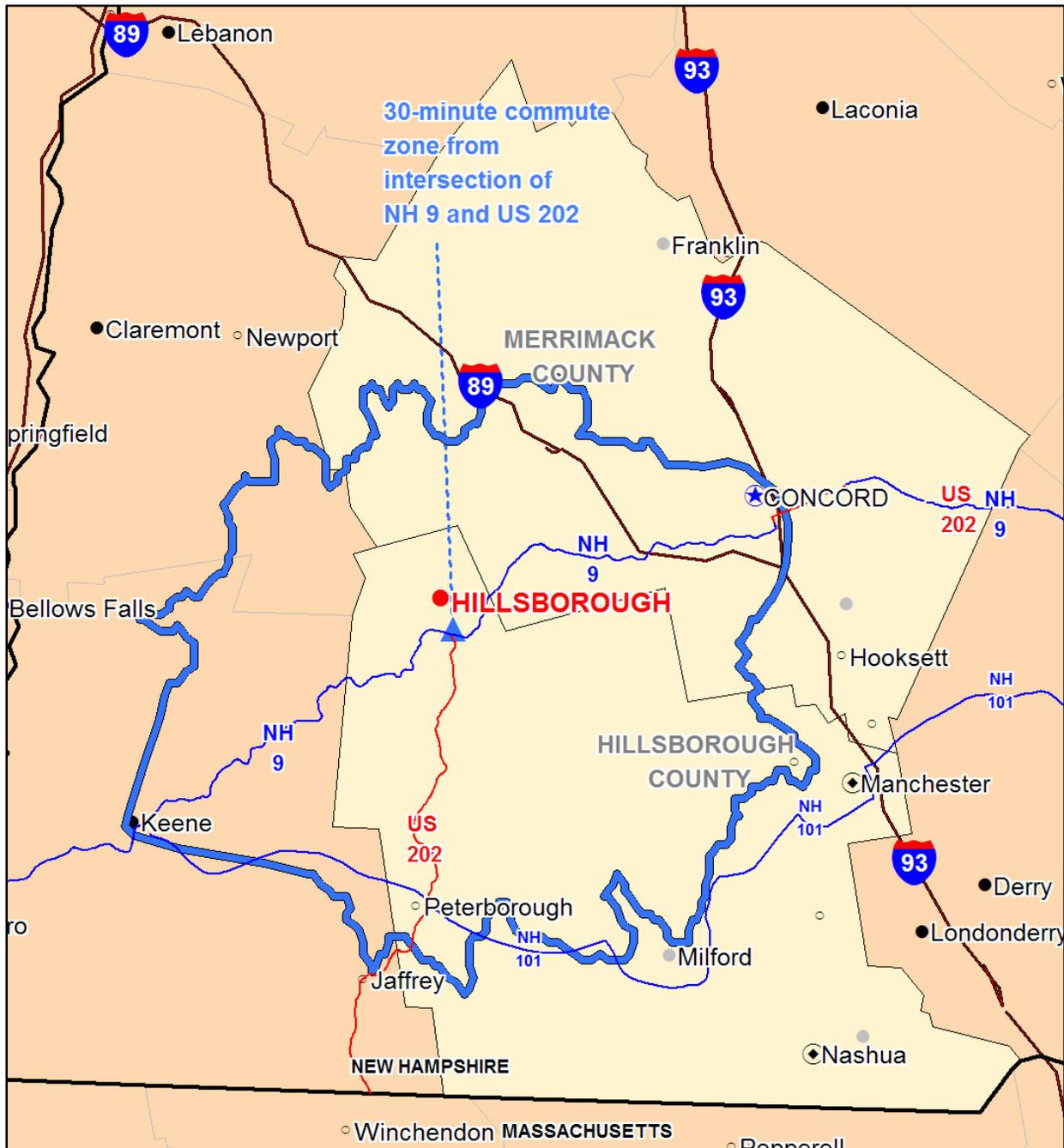
Town of Hillsborough  
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DATE PREPARED: 05-24-2011

# Hillsborough, New Hampshire

## 30-Minute Travel

Intersection of NH Route 9 and US Route 202



# 30-Minute Travel Profile

## Hillsborough, New Hampshire

### Intersection of NH Route 9 and US Route 202

#### POPULATION & DEMOGRAPHICS

##### POPULATION

Year	Population
1990	104,604
2000	119,269
2010 (est)	129,196
2015 (est)	132,616
Change 1990 - 2000	14.0%
Change 2000 - 2010	8.3%
Change 1990 - 2010	23.5%
Change 2010 - 2015	2.6%

SOURCE: Nielsen-Claritas, Inc.

##### DIVERSITY (2010)

Race/Ethnicity	Percent
White	96.1%
Black/African American	0.8%
Asian	1.2%
American Indian	0.3%
Pacific Islander	0.0%
Other	1.6%
Hispanic or Latino	1.4%
Not Hispanic or Latino	98.6%

SOURCE: Nielsen-Claritas, Inc.

##### HOUSEHOLD INCOME (2010)

###### Median Household Income

Year	Amount
2000	\$50,934
2010	\$65,476
2015	\$71,136
Change '10 - '15	8.6%

SOURCE: Nielsen-Claritas, Inc.

###### Household Income Distribution (2010)

Households	48,185
Less than \$35,000	23.2%
Between \$35,000 and \$75,000	35.1%
Greater than \$75,000	41.7%

SOURCE: Nielsen-Claritas, Inc.

##### EDUCATIONAL ATTAINMENT

Highest Level	2010
No High School Diploma	7.9%
High School Diploma Only	26.3%
1 to 3 Years College	27.8%
Associate Degree	8.5%
Bachelors Degree	23.0%
Graduate Degree	15.0%
12 to 15 years of education	54.1%
16 or more years of education	38.0%

SOURCE: Nielsen-Claritas, Inc.

##### AGE DISTRIBUTION

###### Percent

Age Group (in years)	2000	2010	2015
0-17	25.5%	21.6%	20.2%
18-34	20.4%	21.4%	22.4%
35-54	34.1%	30.7%	26.9%
55-64	8.5%	13.5%	15.3%
65-74	6.1%	6.9%	8.9%
75 and over	5.5%	5.9%	6.2%

###### Numeric

Age Group (in years)	2010	2015
0-17	27,852	26,802
18-34	27,614	29,723
35-54	39,726	35,645
55-64	17,421	20,328
65-74	8,940	11,833
75 and over	7,641	8,284

###### Change in Population by Age Group (2010-2015)

Age Group (in years)	Number	Percent
0-17	-1,050	-3.8%
18-34	2,109	7.6%
35-54	-4,081	-10.3%
55-64	2,907	16.7%
65-74	2,893	32.4%
75 and over	643	8.4%

SOURCE: Nielsen-Claritas, Inc.

##### MEDIAN AGE

Year	Age
2000	37.3
2010	40.3
2015	41.7

SOURCE: Nielsen-Claritas, Inc.

# 30-Minute Travel Profile: Hillsborough, New Hampshire Intersection of NH Route 9 and US Route 202

## LABOR FORCE

### CIVILIAN LABOR FORCE

	Number
2000	63,944
2010	72,849
% Change 2000 - 2010	12.2%

SOURCE: Nielsen-Claritas, Inc.

### EMPLOYMENT

	Number	Percent
2000	61,765	96.6%
2010	70,087	96.2%

SOURCE: Nielsen-Claritas, Inc.

### UNEMPLOYMENT

	Number	Percent
2000	2,179	3.4%
2010	2,762	3.8%

SOURCE: Nielsen-Claritas, Inc.

### LABOR PARTICIPATION (2010)

	Number	Percent
Male	14,708	100.0%
Female	34,224	64.2%
Total	72,849	69.3%

SOURCE: Nielsen-Claritas, Inc.

### RESIDENT EMPLOYMENT BY INDUSTRY (2010)

Industry	Employment	Percent
Total	70,087	100%
Agriculture/Forest/Fish/Hunt	545	0.8%
Construction	5,670	8.1%
Total Manufacturing	8,125	11.6%
Wholesale Trade	2,157	3.1%
Retail Trade	8,183	11.7%
Transport/Warehouse/Utils	2,517	3.6%
Information	1,761	2.5%
Fin/Insur/RE/Rent/Lse	4,811	6.9%
Prof/Sci/Tech/Admin	4,888	7.0%
Mgmt of Companies	9	0.0%
Admin/Spprt/Waste Mgmt	2,192	3.1%
Educational Svcs	8,037	11.5%
Health Care/Soc Asst	10,085	14.4%
Entertainment/Rec Svcs	1,378	2.0%
Accommodation and Food Services	3,730	5.3%
Other Services (excluding Public Administration)	3,026	4.3%
Public Administration	2,973	4.2%

SOURCE: Nielsen-Claritas, Inc.

### RESIDENT EMPLOYMENT BY OCCUPATION (2010)

Occupational Group	Employment	Percent
Total	70,087	100%
Management , Including Farmers and Farm Managers	8,042	11.5%
Business and Financial Operations	3,020	4.3%
Computer and Mathematical	2,264	3.2%
Architecture and Engineering	1,798	2.6%
Life, Physical, and Social Science	912	1.3%
Community and Social Services	1,373	2.0%
Legal	1,270	1.8%
Education, Training, and Library	5,377	7.7%
Arts, Design, Entertainment, Sports, and Media	1,656	2.4%
Healthcare Practitioners and Technical	4,015	5.7%
Healthcare Support	1,976	2.8%
Protective Service	872	1.2%
Food Preparation and Serving Related	3,123	4.5%
Building and Grounds Cleaning, and Maintenance*	2,366	3.4%
Service : Personal Care and Service	2,297	3.3%
Sales and Related Occupations	7,001	10.0%
Office and Administrative Support	8,836	12.6%
Farming, Fishing, and Forestry*	357	0.5%
Construction and Extraction*	4,284	6.1%
Installation, Maintenance, and Repair*	2,287	3.3%
Production*	3,947	5.6%
Transportation and Material Moving*	3,012	4.3%

SOURCE: Nielsen-Claritas, Inc.

\*Blue-collar occupations

### RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	28,356	100.0%
Healthcare Practitioner/Technician	4,015	14.2%
Life/Physical/Social Science	912	3.2%
Architecture/Engineering	1,798	6.3%
Arts/Design/Entertainment/Sports/Media	1,656	5.8%
Business and Financial Operations	3,020	10.6%
Computer and Mathematical	2,264	8.0%
Education/Training/Library	5,377	19.0%
Legal	1,270	4.5%
Management including Farmers/Farm Mgrs	8,042	28.4%

SOURCE: Nielsen-Claritas, Inc.

### WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue Collar	16,252	23.2%
White Collar	53,835	76.8%

SOURCE: Nielsen-Claritas, Inc.

### FOR MORE INFORMATION, PLEASE CONTACT

Capital Regional Development Council  
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