

EDC Meeting 6/25/2015 Approved 7/23/15

Laura Buono, Alan Urquhart, Russ Galpin, Jack Wells, Laurel Boivin, Doug Hatfield, Robyn Payson and Jane Williams

Excused: Steve Venezia

Guest: Trim Hahn – Monadnock Travel Council

Trim gave an in depth presentation to the importance of branding and update the committee to the accomplishments. Tourism has a positive effect on Economic development the Monadnock region task force encompassing Peterborough, Keene, Jaffrey, and Hillsborough area. From a marketing position they want to introduce “The Monadnock Region stands at the junction of winding roads and world class culture inspiring innovation in the heart of New England.”

Trim can be reached at trimhahn@gmail.com

Master Plan: a successful meeting with the citizens – next step the Selectmen.

Downtown Beautification: remove awning from the Rumsford building (Update Jack Wells had the owner contact Jane Williams who put her in touch with a contractor to have it removed.) There are models out their like Spirit of Place and the Cornucopia Project. There are resources like the Dana Crane Fund and a possible grant from NH Charitable Foundation for environmental beautification.

Logo: #2 was unanimously agreed upon.

Meeting adjourned 10:25am

Respectfully Submitted,

Jane Williams